

Dr Ali Malik

PhD, MBA, B.Com, PGCE, FHEA

Statement of education philosophy:

I strive to become a lively part of academia where learning is promoted, skills are transformed, employability is enhanced and personal development is continued. I believe that higher education should aim to enhance student experience and promote independent learning & critical thinking through diverse and research led teaching.



KEY SKILLS:

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| Efficient and proactive programme leader | Proven ability to coordinate team efforts |
| Excellent module leader | to research and publish |
| Excellent score regularly in student feedback | Proven ability to improve student experience |
| Curriculum design & development | Excellent communication and interpersonal skills |
| Effective supervisor with ability to help convert student projects into publications | Excellent skills to produce high quality results from culturally diverse classes |
| Lead & manage programme development, validation, revalidation and accreditations | Ability to provide outstanding results from challenging modules |
| Value adding contribution as external examiner and external expert | Align personal goals with institutional goals and harmonize team performance |

QUALIFICATIONS:

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| Post Graduate Certificate of Teaching in Higher Education (2009) University of Hertfordshire | The qualification is achieved as a part of the Continuing Academic and Personal Development Programme. This is a recognised teaching and learning qualification in Higher Education in UK and its successful completion led to the Fellowship of Higher Education Academy of UK (FHEA). |
| Doctor of Philosophy (2008) Middlesex University | The title of thesis is 'Characteristics of Companies Involved in Creative Accounting'. The study was conducted under the supervision of Professor Jonathan Liu and Dr Orthodoxia Kyriacou. |
| Master of Business Administration (1994) Bahauddin Zakariya University | Gold Medallist. Overall 'A' Grade with CGPA 4.01 (over 80%). Major in Finance. Key subjects include Financial Accounting, Management Accounting, Business Policy, Organisational Behaviour, Management, Financial Management, Business Research Methods etc. |
| Bachelor of Commerce (1992) Bahauddin Zakariya University | Gold Medallist. Overall 'A' Grade, University Record Holder. Major subjects include Principles of Accounting, Advance Accounting, Cost Accounting, Economics, Taxation, Principles of Business etc. |

NB: please ask for detail of earlier education.

KEY ACHIEVEMENTS, EDITORIALS, EXTERNAL EXAMINER AND ACADEMIC INVOLVEMENTS:

- Member of development team to lead EPAS peer review event for re-accreditation of BA international Business programme of Hertfordshire Business School. (2018)
- Led successful periodic review of EPAS accredited BA International Business programme of Hertfordshire Business School. The programme revalidated with no condition and a number of commendations. (2017)
- Represented University of Hertfordshire in Teaching Excellence Symposium hosted by University Alliance, UK. (2017)
- Represented University of Hertfordshire (UH) in British Council Fair in Kuala Lumpur, Malaysia (2014); and British Council Fair in Lahore, Pakistan. (2016)
- Served a four years term as External Examiner of UG programmes at Bedfordshire. (2012-16)
- External Examiner and module developer for International Diploma Programme of NCUK – a body owned by 15 Northern UK universities. (2011-2016)
- External Expert for revalidation of diploma and degree programmes at Free Trade University, Vietnam validated by University of Bedfordshire. (2013)
- Expert Reader for validation of BA Honours in Accounting Programme at Farnborough College of Technology (validated by Hampshire Business School). (2012)
- External Expert for validation of MSc Islamic Finance programme at Islamic College of Advanced Studies, validated by Middlesex University. (2012)
- Panel Member for revalidation of MBA programme at a partner college of University of Wales. (2009)
- Participated in the National Teaching Fellowship Scheme, which led to the Fellowship Status of Higher Education Academy of UK (FHEA). (2009)
- Member of British Accounting & Finance Association (BAFA) since 1999. I also acted as Secretary & Treasurer of South East Regional Division of the BAFA. (2008-2010)
- Member of Centre for Research in Emerging Markets, University of Westminster. (2005-2007)
- Editor (associate) of International Journal of Business Performance Management (2016-todate). This is an ABS ranked journal. On the Editorial/Advisory Board of Pakistan Journal of Social Sciences (PJSS) Journal of Business and Economics, South Asian Journal of Banking and Social Sciences and Global Journal of Management and Social Sciences. A
- On the reviewer panel for International Journal of Business Performance Management (ABS ranked), Pakistan Journal of Social Sciences, Journal of Business and Economics, Journal of Research Society of Pakistan and Journal of Islamic Marketing, Global Journal of Management & Social Sciences.
- Part of a team at University of Hertfordshire that undertook CABLE 2 project. The project aimed at enhancing awareness of Blended Learning among new lecturers. (2008-09)
- Participated in several training and personal development courses at various places.

EMPLOYMENT HISTORY:

Sep 2007 – To date **University of Hertfordshire** **Principal Lecturer (Associate Professor)**

Key Responsibilities:

- Programme Leader – BA (Hons) International Business (a flagship EPAS accredited programme). Responsibilities include overall management of the programme, annual monitoring and evaluation report (AMER), enhancing student experience, manage study abroad and liaise with academic and admin staff and senior management.
- Module Leader and member of teaching team of various modules including Accounting for Business, Advance Management Accounting, Islamic Banking and Finance, Strategic Management Accounting.
- Dissertation supervision at postgraduate and undergraduate levels.
- Active member of research theme 'Organisations, Markets and Policy (OMP)'. The OMP is striving to make a positive contribution to REF exercise and promote thematic research with in the business school.
- Research active – regularly publishing articles in international research journals.
- Previously served as Programme Leader of MSc Accounting and Financial Management for 4 years.

Honorary/Advisory/Professional Attachments:

- I acted as Honorary Principal of an Asian community college, Essex College, as well as acted as external expert and panel member in various institutes.
- I am on doctoral supervisory panel of Cardiff Metropolitan University and DBA programme of University of Hertfordshire.
- Served a 4 months term in King Abdul Aziz University, Jeddah, Kingdom of Saudi Arabia.

Jan 2004 –Jan 2008 **University of Westminster** **Lecturer**

Key Responsibilities:

- Member of teaching team of financial management, management accounting and financial accounting
- Project and dissertation supervision of PG and UG students.
- Research activities.

Dec 1999 - Dec 2003 **Mayfair Telecom plc** **Business Manager**

Key Responsibilities:

- Head of inaugural team and in-charge of all operational matters of a retail division – one2dial.
- Key activities included planning, marketing, team management, media management, call centre management etc.
- Created strong brand awareness and achieved annual turnover of over £3.5m within 3 years.

Sep 1999 – Dec 2001 **Middlesex University** **Lecturer**

Key Responsibilities:

- Member of teaching team of corporate finance, financial analysis, management accounting and financial accounting modules at PG and UG levels.

Dec 1994 – Sep 1997 **Islamia University** **Lecturer in Mgt. Sciences**

Key Responsibilities:

- Member of inaugurating team of Department of Management Sciences (DMS).
- Taught Accounting & Finance specialisation modules on MBA programme. Led a small team of accounting & finance lecturers.
- Served as acting in-charge of department in the absence of head of department.
- In-charge of Examinations and Student Affairs.

RESEARCH, PUBLICATIONS, CONFERENCES, SUPERVISION:

Hulya, D, S. Luiz, J. Balasuriya, A. Malik, and H. Shah (2018), *Growing Debt Burden of Low Income Households Under the Great Recession and Austerity in Britain*, submitted to Socio-Economic Review.

Haris, M., T. Hongxing, G. Tariq and A. Malik (2018), *Determinants of Performance in Public Sector Financial Institutions: Evidence from Pakistan*, submitted to International Journal of Business Performance management.

Malik, A. and H. Shah (2017), *Revisiting Creative Accounting in the Context of Alternative Financial System*, Submitted to Qualitative Research in Accounting and Management.

Malik, A. N.M. Thanh and H. Shah (2016), *Effects of Ownership Structure on Bank Performance: Evidence from Vietnamese Banking Sector*, International Journal of Business Performance Management. Vol. 17, No. 2.

Liang, Z., Jamal, A., Malik, A., A. Haq (2016), *Determinants of Inter Country Investments Through Merger and Acquisition in Emerging Asian Markets*, Pakistan Journal of Social Sciences, Vol. 36, No. 2.

Imran, IS, Malik, A and F. Farooq (2012), *Financial Liberalisation and Macroeconomics: Empirical Evidence from Pakistan*, British Journal of Economics, Finance and Management Sciences. Vol. 4, No. 1.

Chaudhry, M.Y. and A. Malik (2014), *Intersection of Pedagogy and Emerging Technologies to Enhance Student-Centred Learning in Higher Education*, Pakistan Journal of Social Sciences, volume 34, No. 2.

Dissanaiyke, R., A. Malik and T. Mahmood (2012), *Environmental Accounting in Sri Lanka*, Pakistan Journal of Social Sciences, Vol 32, No.1

Malik, A. and Liu, J. and Kyriacou, O. (2011), *Creative Accounting Practice and Business Performance: Evidence from Pakistan*, International Journal of Business Performance Management, Vol. No. 12 (3).

Malik, A., Malik, S and H. Shah (2011), *An Analysis of Islamic Banking in West: From Lagging to Leading*, Asian Social Science, Vol. No. 6(1).

Malik, A., Malik S. and W. Mustafa (2011), *Controversies that Make Islamic Finance Controversial: An Analysis of Issues & Challenges*, American Journal of Social and Management Sciences, Vol. No. 2(1).

Abbassi, M.N., Malik, A., I.S. Chaudhary and M. Imadullah (2011), *A Study of Student Satisfaction in Pakistani Universities: Case of B.Z. University*, Asian Social Sciences, Vol. No. 7(7)

Shah, H., A. Malik and S. Malik (2011), *Strategic Management Accounting – a messiah for Management Accounting?*, Australian Journal of Business and Management Research, forthcoming, Vol. No. 1 (4).

Goodge, M. and A. Malik (2011), 'Beyond Budgeting: The Way Forward?', Pakistan Journal of Social Sciences, Vol 31, No. 2.

Malik, S. and A. Malik (2011), *An Analysis of E-Insurance practices in Pakistan-Current problems and future strategies: A case study of a State Owned Company of Pakistan*, International Journal of Business and Management, Vol. No. 5(11).

Shah, H., Malik, A. and M.Z.Yaqub (2010), *Accounting for Mergers: The case of HM Revenue & Customs*, European Journal of Economics, Finance & Administrative Sciences, Issue 18.

Yaqub, M.Z., Malik, A. and H. Shah (2010), *The Roles of Satisfaction, Trust and Commitment in Value Creation in Strategic Networks*, European Journal of Economics, Finance & Administrative Sciences, Issue 18.

Malik, A. and M.S. Malik (2010), *Post-Earnings Announcement Drift (PAD) Phenomenon in the Price/Earnings Relationship: an evaluation of existing explanations*, Pakistan Journal of Social Sciences, Vol. No. 30 (1).

Sharif, I.S., Malik, A. and M.Z. Faridi (2010), *Exploring the Causality Relationship between Trade Liberalization, Human Capital and Economic Growth: Empirical Evidence from Pakistan*, Journal of Economics and International Finance, Vol. No. 2 (8).

Malik, M.A. (2009), *Developments in Teaching, Learning and Assessment Practices in Higher Education: A Self Explanatory Approach*, Pakistan Journal of Social Sciences, Vol. No. 29 (1), June.

Gough O. And A. Malik (2005), *Random Walk in Emerging Markets: A Case Study of the Karachi Stock Exchange*, in Risk Management in Emerging Markets. Ed. Sima Motamen-Samadian. Palgrave Macmillan, UK.

Current Projects

Islamic Finance: Ideology, Idealism and Reality.

Balance scorecard for Islamic financial institutions.

Intellectual capital and Firm size effect on profitability of Islamic and conventional banks

SUPERVISION:

| <u>Level</u> | <u>Completed</u> | <u>Under Supervision</u> |
|---------------|------------------|--------------------------|
| Postgraduate | 177 | 4 |
| Undergraduate | 23 | 0 |
| PhD | 1 | 1 |
| DBA | 0 | 2 |

Doctoral Completion

<Supervised Mohammed Knio, a doctoral candidate of Cardiff Metropolitan University. The title of thesis was 'Examining the impact of political events and macroeconomic variables on stock market returns in Tadawal, KSA'. The candidate was awarded doctorate with minor amendments. (2017)

Doctoral Examination/Reviews

<External reviewer of Fiaz Hussain, a doctoral candidate of National Defence University. The title of thesis was 'An analysis of policy and non policy determinants of foreign direct investment in Pakistan'. The candidate was recommended for award with minor amendments. (2018)

<Internal Examiner of Ismail Ramadan, a doctoral candidate of Cardiff Metropolitan University. The title of thesis was 'Creative Accounting: modelling the determinants and institutional investors' involvement'. The candidate was awarded doctorate with minor amendments. (2017)

<External Examiner of Leonardo Ngwa, a doctoral candidate of University of Wales Trinity Saint David. The title of thesis was 'an empirical examination of the impact of corporate failure on UK bank performance and customer loyalty'. The candidate was awarded doctorate with minor amendments. (2016)

<External Examiner of Tracy Dathy, a doctoral candidate of University of Gloucestershire. The title of thesis was 'Understanding cultural influence on perceptions of target-based pay: insights from a multi-national SME'. The candidate was awarded doctorate with major amendments. (2015)

Conferences / Talks / Events

In February 2018, hosted a workshop on 'Debt on Low Incomes and Austerity' in office of Money Advice UK. The event was attended by Step Change, Citizen Advice Bureau, Christians Against Poverty, Money Advice UK and Shadow Minister for Work and Pension.

Participated in the BAFA Annual Conference in Brighton in April 2012 and presented a paper titled '*Revisiting Creative Accounting in the Context of Alternative Financial System?*'. Dr Haider Shah is co-author. The paper is submitted.

Co-author of paper titled '*The Rise and Fall of Strategic Performance Measurement in the Public Sector*'. The paper was presented in Annual Conference of European Accounting Association (EAA) in Estonia in May 2012.

Participated in the BAA Annual Conference in Blackpool in April 2008 and presented a paper titled '*Creative Accounting Practice and Business Performance*'. Professor Jonathan Liu and Dr Orthodoxia Kyriacou are co-authors. The paper is published.

Participated in BAA South Eastern Regional Conferences in University of Westminster and Oxford Brookes University in 2007 and 2008 respectively.

Presented a paper on '*Random Walk in Emerging Markets: A case study of Karachi Stock Exchange (KSE)*' in the International Conference on Emerging Markets in University of Westminster in 2004.

Participated in the Annual Globalization Conference jointly held by BAA and AAA in Cambridge in 2000.

Participated and presented a paper in the doctoral session in the Annual Conference of BAA in Exeter in 1999.

OUTSTANDING ACHIEVEMENTS:

- Government of Pakistan awarded '**Merit Scholarship**' for outstanding academic achievements.
- Awarded '**Gold Medal**' for 1st position in University in Bachelor of Commerce (B.Com) examination. University Record Holder.
- Awarded '**Gold Medal**' for 1st position in University in Master of Business Administration (MBA) examination.
- Nominated for President of Pakistan's Award '**Izaz-e- Sabqat**'.

OTHER INTERESTS:

- Author of Urdu poetry book '*Khaishein Tawan Mangti Hein*' published in 2011. The pen name is Ali Jazib.
- Played Cricket for Bracknell Cricket Club in Division II of Berkshire League, UK.
- General knowledge and quiz game shows.
- Horse racing

REFERENCES:

Available on request.

PERSONAL:

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