

Dr. Sulaman Hafeez Siddiqui

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The Islamia University of Bahawalpur, Pakistan (www.iub.edu.pk)

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Dr. Sulaman Hafeez Siddiqui is senior lecturer at the Department of Management Sciences, The Islamia University of Bahawalpur, Pakistan since April 14, 2003 to date. He has been teaching courses of international business, marketing, strategic management, research methodology, development economics and international marketing. He has completed his PhD in International Marketing from Universiti Utara Malaysia (AACSB accredited). His research interests are in the areas of marketing, international business specifically firm's internationalization, competitive strategy and sustainable business strategies. He has served as keynote speaker, session chair and member of apex scientific committee of various national and international conferences. In addition to getting published in indexed and HEC recognized journals, he has served as guest editor for special issues of reputed journals such Journal Studia Negotia, Journal of Economic and Administrative Sciences and Journal of Management and Governance. He has been active member of X-culture project at UNCG USA since its founding. He is currently serving as associate editor of Journal of Business and Social Review in Emerging Economies. He has recently served as Conference Co-chair of 1st National Conference on Business Research organized by Islamia University of Bahawalpur Pakistan. He is Associate Editor of the HEC recognized Y category journal, Journal of Business and Social Review in Emerging Economies. He has earned various academic honors and awards by national and international organizations.

Brief:

Name: Dr. Sulaman Hafeez Siddiqui

Father name: Hafeez ur Rehman Siddiqui

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Home Address: House no 380/3-xvi, BWP road near Rescue 1122 Multan Pakistan.

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Teaching and Research Experience

- More than 17 years of university teaching experience to postgraduate and undergraduate classes at The Islamia University of Bahawalpur Pakistan.
- HEC Approved Supervisor
- MS scholars supervision: 08 MS/MPhil completed and 04 enrolled
- PhD scholars supervision: 08 PhD scholars enrolled
- Supervised 1500 undergraduate research thesis
- Served various administrative assignments and research related tasks during service

Academic Qualification

2018 PhD (Management Sciences), School of Business Management, Universiti Utara Malaysia. Equivalence Certificate from HEC Pakistan obtained.

Thesis Title: Impact of Sustainable Supply Chain Linkages with Base of Pyramid Firms on MNEs' Internationalization

2011 MS/MPhil (Business Admin), Institute of Management Sciences, Bahauddin Zakariya University Pakistan. Equivalence Certificate from HEC Pakistan obtained.

Thesis Title: Impact of Preferential Trade Agreements on Firms' Internationalization and Export Diversification Strategies in Pakistan

2002 MBA, Institute of Management Sciences, Bahauddin Zakariya University Multan Pakistan. **Distinction (Silver Medalist)**

1997 BA (Economics, Psychology), Govt. Emerson College Multan Pakistan.

1995 FA, Govt. Millat College Multan Pakistan.

1992 Metric (Science), Govt. M. A. Jinnah High School Multan Pakistan.

Other Qualification

2003 Banking Diploma (DAIBP-I), Institute of Bankers Karachi Pakistan

2000 MA (Economics), Department of Economics, Bahauddin Zakariya University Multan Pakistan.

Journal Publications

HEC RECOGNIZED JOURNALS PUBLICATIONS (NATIONAL AND INTERNATIONAL)

Sr. No.	Complete Paper Citation	HEC Category
1	Siddiqui, S. H., Rasheed, R., Nawaz, M. S., & Sharif, S. (2018). Explaining Survival and Growth of Women Entrepreneurship: Organizational Ecology Perspective. <i>Review of Economics and Development Studies</i> , 4(2), 293-302.	Y
2	Iqbal, S. M. J., Nawaz, S., Siddiqui, S. H., Imran, K. (2019). Does Project Teamwork Matter? Investigating the Relationship between Transformational Leadership and Project Success. <i>Journal of Management Sciences</i> , 6(2) 79-94.	Y
3	Rasheed, R., Siddiqui, S.H., Rahman, S.A. (2018). Influence of Awareness on SME's Intention towards adoption of Islamic Finance in Pakistan. <i>Review of Economics and Development Studies</i> , 4(1), 51-59.	Y
4	Hafeez, M. H., Basheer, M. F., Rafique, M., Siddiqui, S. H. (2018). Exploring the Links between TQM Practices, Business Innovativeness and Firm Performance: An Emerging Market Perspective. <i>Pakistan Journal of Social Sciences</i> , 38(2), 485-500.	Y
5	Zaman, K., Siddiqui, S.H., & Rasheed, R., Nawaz, M. S., (2019). Globalization, Market Space and Religiosity: A study of Non-Alcoholic Perfumes. <i>Pakistan Journal of Social Sciences</i> , 39(1), 32-46.	Y
6	Ijaz, A., Siddiqui, S.H., Rasheed, R. & Nawaz, M. S., (2019). Factors Affecting Delay in Agricultural Loan Recovery among Small Scale Farmers in Sahiwal Region Pakistan. <i>Journal of Management Sciences</i> , 7 (2).	Y

7	Iqbal, S. M. J., Zaman, U., Siddiqui, S. H., & Imran, M. K. (2019). Influence of transformational leadership factors on project success. <i>Pakistan Journal of Commerce and Social Sciences (PJCSS)</i> , 13(1), 231-256.	Y
8	Asghar, W., & Hafeez Siddi, S. (2008). Apprenticeship training in Pakistan: A comparative study of apprenticeship practices in Punjab and European countries. <i>International Journal of Training Research</i> , 6(2), 1-19.	Y
9	Hafeez Siddiqui, S., & Mujtaba Nawaz Saleem, H. (2010). Services-led industrial policy for inclusive growth and competitiveness. <i>Competitiveness Review: An International Business Journal</i> , 20(2), 166-181.	Y
10	Javeria, A., Siddiqui, S. H., Rasheed, R., (2019). Towards Green Banking in Pakistan: Problems, Players and Prospects. <i>Pakistan Journal of Social Sciences</i> , 39(2), 37-49.	Y
11	Javeria, A., Siddiqui, S. H., Rasheed, R. & Nawaz, M. S., (2019). An Investigation into the role of Leadership Commitment on Implementation of Green Banking: Moderating Influence of Responsible Leadership Characteristics. <i>Review of Economics and Development Studies</i> , 5(2), 72-89.	Y
12	Siddiqui, S. H., Rasheed, R. & Chaudhry, I. S. (2019) Development of SMEs with Provision of Islamic Finance in Emerging Economies: A Case of Pakistan. <i>Journal Zia-e-Tahqeeq</i> . https://ziaetahqeeq.gcu.edu.pk/issue/current%20Issue%20Vol%2009/English%203.pdf	Y
13	Nawaz, M. S., Siddiqui, S.H., Rasheed, R. & Iqbal, S. M. J. (2019). Managing Turnover Intentions among Faculty of Higher Education Using Human Resource Management and Career Growth Practices. <i>Review of Economics and Development Studies</i> , 5(1), 32-49.	Y
14	Siddiqui, S.H., Rasheed, R., Nawaz, M. S. & Abbas, M. (2019). Impact of Knowledge Sharing on Innovation Capabilities in Banking Sector in Pakistan: Moderating Role of Organizational Learning. <i>Pakistan Journal of Commerce and Social Sciences</i> , 13(2), 54-71.	Y
15	Akram, K., Siddiqui, S. H., Nawaz, M. A., Ghauri, T. A., & Cheema, A. K. H. (2011). Role of Knowledge Management to Bring Innovation: An Integrated Approach. <i>International Bulletin of Business Administration</i> , 11(1), 121-134	Y
16	Rasheed, R. and Siddiqui, S. (2019), "Attitude for inclusive finance: influence of owner-managers' and firms' characteristics on SMEs financial decision making", <i>Journal of Economic and Administrative Sciences</i> , Vol. 35 No. 3, pp. 158-171.	Y
17	Siddiqui, S. H., Zafarullah, M., Latif, M. I., & Shabir, G. (2014). Impact of preferential trade agreements (PTAs) on firms' degree of internationalization: Evidence from Pakistan. <i>South Asian Journal of Global Business Research</i> , 3(1), 54-78.	Y
18	Siddiqui, S. H., Asghar, W. (2008). Linking Training, Productivity and Competitive Strategy: Implications of Value Chain Model for Strategically Effective Training Programs. <i>International Review of Business Research Papers</i> , 4(1) 310-324.	Y
19	Siddiqui, S. H., Zafarullah, M., Sheikh, F. A., Shabbir, M. S., Salman, R., Shabbir, M. F., & Tanvir, M. A. (2012). Implications of New Trade Theory for Firms' Internationalization: A Strategic Trade Policy Framework. <i>American Journal of Scientific Research</i> , (83), 58-70.	Y
20	Siddiqui, S. H., & Othman, I. B. L. (2016). Influence of Supply Chain Linkages with BoP Enterprises on Market Knowledge Competence and Propensity to Internationalization of MNEs: A Measurement Model. <i>Journal of Business and Social Review in Emerging Economies</i> , 2(2), 189-198.	Y
21	Khan, A., Siddiqui, S. H., Saeed, S., & Azam, A. (2019). Impact of Microfinance on Social Mobility and Women Empowerment: The Case of South Punjab. <i>Review of Economics and Development Studies</i> , 5(4), 685-694.	Y
22	Rasheed, R., Siddiqui, S. H., Mahmood, I., & Khan, S. N. (2019). Financial Inclusion	Y

	for SMEs: Role of Digital Micro-Financial Services. <i>Review of Economics and Development Studies</i> , 5(3), 571-580.	
23	Rafi, T., Khalique, M., & Siddiqui, S. H. (2020). Hospital Service Quality and Patient Satisfaction: A Moderating Role of Trustworthiness. <i>Journal of Accounting and Finance in Emerging Economies</i> , 6(1), 237-250.	Y
24	Siddiqui, Sulaman Hafeez; Viswanathan, Kuperan; Rasheed, Rabia. (2020). "Linking Responsible Leadership and Sustainability Challenges." In Rosemary Papa (Ed.), <i>Educational Administration</i> . New York: Oxford University Press.	Y
25	Khan, A., Siddiqui, S. H., Abbasi, Imran M. (2020). Professional Development as a Determinant of Self-efficacy of TVET Teachers, under the Mediating & Moderating Effect of Technology Training and Work Culture. <i>Pakistan Journal of Social Sciences (PJSS)</i> . Vol. 40, No.2 (2020), pp. 745-757	Y
26	Khan, A., Siddiqui, S.H., Saeed, S., & Khan, M.K.(2020).CAPM Based Quantification of Bankruptcy Risk: A Heuristic Approach. <i>Journal of Accounting and Finance in Emerging Economies</i> , 6(2),343-356	Y
27	Khan, A., Siddiqui, S. H., Saeed, S., & Habib, A. (2020). Individually Perceived Stress as a Mediator between High Accomplishment Work Practices and Firm Performance. <i>Review of Economics and Development Studies</i> , 6(1), 204-215.	Y

OTHER JOURNAL PUBLICATIONS (NATIONAL AND INTERNATIONAL)

Sr. No.	Complete Paper Citation
1	Rasheed, R., Rahman, M. A., & Siddiqui, S.H. (2017). SMEs Access to Finance in Emerging Economies: A Comparative Study of Pakistan and Malaysia. <i>Studia Universitatis Babes-Bolyai, Negotia</i> , 62(4).
2	Othman, I. B. L., Siddiqui, S. H., & Taufik, H. (2016). Resistance Factors to Community Participation in Sustainable Tourism Development in Northern Sumatra Indonesia. <i>JOURNAL STUDIA UNIVERSITATIS BABES-BOLYAI NEGOTIA</i> .
3	Siddiqui, S. H., Othman, I. B. L., & BIN, I. (2016). From Network Advantage to Bop Network Advantage: Path to Sustainable Value Creation and Internationalization. <i>JOURNAL STUDIA UNIVERSITATIS BABES-BOLYAI NEGOTIA</i> .
4	Wooi, C. T., Siddiqui, S. H., Jabbar, H. A., & Nawaz, M. S. (2019). 21 st Century Emerging Leadership Competencies in Malaysian Higher Learning Institutions. <i>Studia Universitatis Babes-Bolyai, Negotia</i> , 64(1).
5	Khan, M. S., & Siddiqui, S. H. (2019). SMEs Intention towards Use and Adoption of Digital Financial Services. <i>Sustainable Business and Society in Emerging Economies</i> , 1(2), 65-80.
6	Rehmani, S. S., & Siddiqui, S. H. (2019). Consumer's Attitude towards Green Supply Chain Practices and its impact on their Intentions to Buy at Fast Food Restaurants in Bahawalpur, Pakistan. <i>Sustainable Business and Society in Emerging Economies</i> , 1(1), 55-64.
7	

Conference Papers Presentations

1. Sulaman Hafeez Siddiqui, Ismail Bin Lebai Othman (2014). Impact of Cluster Linkages at Base of Pyramid on Shared Competitiveness and Sustainable Development Outcomes of FDI by MNEs. *Proceedings, Multidisciplinary Academic Conference-UNCTAD, World*

Investment Forum 2014, Investment for Development: Shaping a Multidisciplinary Policy Research Agenda. October 13-16, 2014 United Nations Geneva Headquarters, Palais des Nations, Switzerland.

2. Sulaman Hafeez Siddiqui, Ismail Bin Lebai Othman, Muhammad Asif Qureshi (2013). Sustainable Value Creation and Internationalization through Base of Pyramid Market (BoP) Ventures for Inclusive Entrepreneurship. *Proceedings, 6th Annual Conference of the Academy of Innovation and Entrepreneurship (AIE 2013), August 20-30, 2013, University of Oxford, UK.*
3. Sulaman Hafeez Siddiqui, Muhammad Zafarullah, Mujahid Ali (2010). Implications of New Trade Theory for Firms' Internationalization: A Strategic Trade Policy Framework. *Proceedings, 7th Academy of Global Business Advancement, December 1-3, 2010, Universiti Putra, Malaysia (Conference Proceedings). Accepted for publication in Asian Academy of Management Journal (AAMJ), Universiti Sains, Malaysia*
4. Sulaman Hafeez Siddiqui, Sobia Tehreem (2009). Impact of Women Entrepreneurship on Poverty Alleviation and Social Change. *Proceedings, 1st Oikos UNDP Young Scholars Development Academy 2009, Switzerland.*
5. Sulaman Hafeez Siddiqui, Hassan Mujtaba Nawaz Saleem (2008). Services-led Growth and Industrial Policy: Lessons for Pakistan. *Proceedings, National Research Conference, International Islamic University, Islamabad, Pakistan..*
6. Dicky Hida Syahchari, Moh Azlan Yahya, Sulaman Hafeez Siddiqui (2016). Impact of Interdependence and Partner fit on Alliance Performance in Indonesian Construction Companies. *Proceedings, 1st International Research Conference on Economics, Business and Social Sciences at Holiday Inn Hotel Penang Malaysia.*
7. Sulaman Hafeez Siddiqui, Hadia Yousuf (2016). Sociological Perspectives on Survival and Growth of Women entrepreneurs: Ecology Theory Perspective. *Proceedings, 1st International Research Conference on Economics, Business and Social Sciences at Holiday Inn Hotel Penang Malaysia.*
8. Pranav Kumar, Sulaman Hafeez Siddiqui (2016). Malaysia as The Preferred Destination For Global Tourists: A Review. *Proceedings, 1st International Research Conference on Economics, Business and Social Sciences at Holiday Inn Hotel Penang Malaysia.*
9. Sulaman Hafeez Siddiqui, Ismail bin Lebai Ohtman (2017). MNES' Cluster Linkages with Base of Pyramid Firms in Host Markets: Implications for Inclusive Innovation and Competitiveness. *Proceedings, 1st International Research Conference on Economics, Business and Social Sciences at Park Royal Hotel Penang Malaysia.*
10. Sulaman Hafeez Siddiqui, Ismail bin Lebai Ohtman (2017). Impact of Supply chain linkages with BoP Firms in Host Markets on Market Knowledge of Managers in MNEs. *Proceedings, 2nd International Research Conference on Economics, Business and Social Sciences at Park Royal Hotel Penang Malaysia.*
11. Sulaman Hafeez Siddiqui, Ismail bin Lebai Othman (2017). Role of Universities in Addressing Sustainability Challenges in Developing Economies: Role of Higher Education Policy and Curriculum Development. *Proceedings, 2nd International Research Conference on Economics, Business and Social Sciences at Universitas Muslim Indonesia.*

12. Sulaman Hafeez Siddiqui (2018). Role of Top Management Commitment for Responsible Leadership Development among Students in Business Schools in Emerging. *Proceedings, 3rd International Research Conference on Economics, Business and Social Sciences at University of Malaya Malaysia.*
13. Ali Ijaz, Sulaman Hafeez Siddiqui (2018). Investigating Influence of Emotional Exhaustion and Professional Inefficacy on Task Performance and Contextual Performance through Mediating Role of Organizational Citizenship Behavior and Moderating Role Rewards and Compensation. *Proceedings, 3rd International Research Conference on Economics, Business and Social Sciences at Bahauddin Zakariya University Multan Pakistan.*
14. Ali Ijaz, Sulaman Hafeez Siddiqui (2028). Factors Effecting Delay in Agricultural Loan Recovery among Small Scale Farmers: A Case Study Zarai Taraqiati Bank Limited, Pakistan. *Proceedings, 3rd International Research Conference on Economics, Business and Social Sciences at Bahauddin Zakariya University Multan Pakistan.*
15. Aisha Javeria, Sulaman Hafeez Siddiqui (2019). An Investigation into the Role of Quadruple Helix Model in Implementation of Environmental Sustainability in Financial Sector of Pakistan. *Proceedings, 4th International Research Conference on Economics, Business and Social Sciences at University Putra Malaysia.*
16. Sulaman Hafeez Siddiqui (2019). Impact of MNEs' Sustainable Supply chain Linkages with Local Firms on Innovation and Entrepreneurship in Host Market (MYEC205). *Proceedings, 4th International Research Conference on Economics, Business and Social Sciences at University Putra Malaysia.*
17. Aisha Javeria , Sulaman Hafeez Siddiqui (2020). An Investigation into the Role of Leadership Commitment on Implementation of Sustainable Green Banking: Moderating Influence of Employees' Green Behavior. *Proceedings, 2nd International Conference on Business and Entrepreneurship Research (ICBER) 2020. Published by University Press, IUB Pakistan.*
18. Ali Ijaz, Sulaman Hafeez Siddiqui (2020). Sustainable business practices and workplace ostracism; The Role of Responsible leadership. Muhammad Hassan Shahzad, Dr. Sulaman Hafeez Siddiqui
19. Muhammad Hassan Shahzad, Sulaman Hafeez Siddiqui (2020). Impacts of Brand Equity On Consumer Buying Behavior In Smartphone Industry Among University Students of Bahawalpur. *Proceedings, 2nd International Conference on Business and Entrepreneurship Research (ICBER) 2020. Published by University Press, IUB Pakistan.*
20. Hafiza Sobia Tufail, Sulaman Hafeez Siddiqui (2020). Measuring the impact of Social Media on Purchase through Customer Commitment, Evidence from Pakistan. *Proceedings, 2nd International Conference on Business and Entrepreneurship Research (ICBER) 2020. Published by University Press, IUB Pakistan.*
21. Muhammad Ilyas, Sulaman Hafeez Siddiqui (2020). Usage and adoption of ICT in BOP Markets of Pakistan. *Proceedings, 2nd International Conference on Business and Entrepreneurship Research (ICBER) 2020. Published by University Press, IUB Pakistan.*
22. Syed Shaheer H.Rizvi, Sulaman Hafeez Siddiqui (2020). Emerging Theoretical Issues in Entrepreneurial Marketing. *Proceedings, 2nd International Conference on Business and Entrepreneurship Research (ICBER) 2020. Published by University Press, IUB Pakistan.*
23. Hafiza Sobia Tufail, Sulaman Hafeez Siddiqui (2020). The Dark side of Social Media in the lense of honeycomb framework. *Proceedings, 2nd International Conference on Business and Entrepreneurship Research (ICBER) 2020. Published by University Press, IUB Pakistan.*

24. Najeeb Ahmed, Sulaman Hafeez Siddiqui (2020). A Conceptual Framework Focusing in the Role of Brand Love in Creating Desirable Consumer Behaviors through Gamification. *Proceedings, 2nd International Conference on Business and Entrepreneurship Research (ICBER) 2020. Published by University Press, IUB Pakistan.*
25. Aisha Javeria , Sulaman Hafeez Siddiqui (2019). An investigation into the role of leadership commitment on implementation of green banking: Moderating influence of responsible leadership characteristics. *Proceedings, 1st National Conference on Business Research (NCBR) 2019. Published by University Press, IUB Pakistan.*

Honors and Awards

- Distinction Holder (silver medalist), MBA (2002) from Institute of Management Sciences, Bahauddin Zakariya University Multan Pakistan.
- Awarded the competitive research grant in 2009 by IUB Pakistan on the research project titled, “Antecedents and outcomes of Access to Non-farm Rural Micro Credit for Entrepreneurship and Poverty Alleviation in Bahawalpur Region of Pakistan”.
- Awarded Oikos-UNDP travel grant scholarship covering travel, lodging and food expenditures to present my paper at 1st UNDP Young Scholars Development Academy 2009, Switzerland.
- Awarded Area Fellowship Award 2009 by the Academy of International Business (AIB), Massachusetts State University, USA. The award included honorary membership of the Academy and a two years subscription of its official journal, Journal of International Business Studies (JIBS).
- Coordinated as founding fellow the 1st online international business plan project coordinated by UNCG, USA that involved universities from seven different countries.
- Served as Conference Convener, 1st International Research Conference on Economics Business and Social Sciences, April 12-13, 2016, Penang Malaysia and BZ University Pakistan.
- Served as Session Chair, 3rd ICBEM, Sukkur IBA University Pakistan
- Served as Session Chair, 2nd ICBM 2016, August 19-20, 2016, Jakarta, Indonesia.
- Served as Conference Co-chair, 1st National Conference on Business Research, 2019 at Islamia University of Bahawalpur Pakistan.
- Served as Guest Speaker, 3rd International Conference on Business Management 2018), Universitas Hasanuddin Makassar Indonesia.
- Served as Moderator of Panel Discussion: Great Debate 2018: Academia-Industry Dialogue on Responsible Leadership: Role of Curriculum in Higher Education for Sustainable Economy, Business and Society held at 3rd International Research Conference on Economics, Business and Social Sciences to be held on November 09-10, 2018 at Azman Hashim Building, University of Malaya, Kuala Lumpur, Malaysia in collaboration with UN Principles on Responsible Management Education (UN PRME).

- Served as Moderator of Panel Discussion: Deans' Dialogue on Responsible Research and Teaching in Business Schools to address Sustainability Challenges in Emerging Economies held at 4th International Research Conference on Economics, Business and Social Sciences to be held on December 18-19, 2019 at Putra Business School, Kuala Lumpur, Malaysia

Membership of Learned/Professional Societies

- Research Fellow, Pakistan Society for Development Economics Islamabad Pakistan from 2005 to date
- Research Fellow, Academy of International Business USA from 2009 to date
- Research Fellow, Center for Sustainability Research and Consultancy, Pakistan from 2015 to date
- Served as President, Postgraduate Scholars Society, Universiti Utara Malaysia during 2016-17.
- Served as Vice President, Postgraduate Scholars Society, Universiti Utara Malaysia during 2015-16.
- Served as Executive Director of International Students Society, Universiti Utara Malaysia during 2014-15.
- Served as Secretary General of Pakistani Students Society, Universiti Utara Malaysia during 2013-14.

Journals Editorship

- Associate Editor, Journal of Business of Social Review in Emerging Economies (HEC recognized Y category). Publisher: CSRC Publishing
- Guest Editor, Journal of Economic and Administrative Sciences. Publisher: Emerald Publishing
- Guest Editor, Journal of Management and Governance. Publisher: Springer Nature
- Guest Editor, Journal Studia Negotia. Publisher: Babes-Bolyai University Romania

List of References

1. Prof Dr Hayat M. Awan, Rector, Air University Multan Campus Pakistan (hma@aumc.edu.pk)
2. Prof. Dr. Jawad Iqbal, Department of Management Sciences, The Islamia University of Bahawalpur Pakistan (jawad.iqbal@iub.edu.pk)
3. Prof Dr Kuperan Viswanathan, OYA Graduate School of Business, Universiti Utara Malaysia (kuperan@uum.edu.my)
4. Prof Dr Vas Taras, School of International Business, University of North Carolina Greensboro USA (v_taras@uncg.edu)
5. Assoc. Prof Dr Abdul Halim Abdul Majid, College of Business, Universiti Utara Malaysia (ahalim@uum.edu.my)