

PERSONAL DETAILS

Full Name and Title: Dr Ann-Christine Edith Alice Frandsen

Date of Birth: 6th November 1959

Current Employer: Birmingham Business School, University of Birmingham

Title of current appointment: Reader in Accounting

Education/Qualifications:

1995 Civilekonom (Equivalent to MSc in Economics & Management), Accounting and Finance department, Institute of Business Administration, School of Economics and Commercial Law, Gothenburg University.

1996 MSc Accounting and Finance. Accounting and Finance department, Institute of Business Administration, School of Economics and Commercial Law, Gothenburg University. (Modules taken at Aarhus Business School Denmark / Master thesis Gothenburg)

2004 (May) PhD. School of Economics and Commercial Law at Gothenburg University. Thesis Title (English version) *Space time and money – a study of accounting in practice.*

Appointments held:

May 1980-April 1993	Bus driver, Supervisor, Schedule Planner/Coordinator at Gothenburg Bus and Tram Company, Sweden.
April 1993-Jan 1997	Accountant for StådinVäst Ltd, Cleaning Company Gothenburg/Sweden
Aug 1997-June 2000	Graduate Research Fellowship, School of Economics and Commercial Law, Gothenburg University.
Jan 1997- Dec 1998	Analyst at The Institute of Shipping Analysis (SAI) Gothenburg/Sweden
July 1998 –June 2000	MD and Publisher (part-time) for BAS Publishing House (Managers of publication of academic monographs and PhD dissertations).
July 2000-June 2002	Full-time funded PhD Studentship in Accounting and Finance Department, Institute of Business Administration, School of Economics and Commercial Law, Gothenburg University.
July 2002-August 2003	Graduate Research Fellowship in Accounting in Finance, Institute of Business Administration, School of Economics and Commercial Law, Gothenburg University
Jan 2003-June 2003	Project and thesis-writing supervisor (undergraduate programme), University College of Borås, Sweden.
Sept 2003-Mar 2004	Part-time Lecturer in Accounting, School of Economics and Commercial Law, Gothenburg University
Nov 2003-June 2004	Graduate Research Fellowship, Financial Reporting and Analysis Group Institute of Business Administration, School of Economics and Commercial Law, Gothenburg University.
Sep 2004-Dec 2004	Part-time lecturer in accounting and project and thesis-writing supervisor (undergraduate programme) University of Trollhättan/Uddevalla, Sweden.
May 2004-Dec 2005	MD and Publisher (part-time) for BAS Publishing House (Managers of publication of academic monographs and PhD dissertations).

July 2004-Dec 2005	Lecturer in accounting (50%) / Post-doctoral researcher in accounting (50%), School of Economics and Commercial Law, Gothenburg University.
Jan 2006-Dec 2009	Assistant Professor in Accounting, Warwick Business School. University of Warwick (100%)
Jan 2010-Jul 2011.	Associate Professor in Accounting, Warwick Business School. University of Warwick (100%)
Aug 2011-Dec 2015.	Senior Lecturer in Accounting, Essex Business School. Essex University (100%)
Jan 2016-ff.	Reader in Accounting, Birmingham Business School. University of Birmingham (100%)

Articles:

Frandsen, A-C and Elton McGoun (2019/20) The Barriers of Banking. *Architecture & Finance, The European Association for Banking and Financial History Bulletin*, Vol. 3. pp.24-31.

Bassnett, S, Frandsen, AC, and Hoskin K (2018) 'The Unspeakable Truth of Accounting: On the genesis and consequences of the first "non-glottographic" statement form' (in press) in *Accounting, Auditing and Accountability Journal*. Special issue on Accounting and Translation. (ABS 3* journal),

Frandsen AC. 'An Editorial Note on Accounting – A rethinking'. *Austin Journal of Business Administration and Management* 2017 Vol 1 issue 2.

Frandsen, A-C., T. Hiller, J. Traflet, and E. McGoun, 'From Money storage to Money store: Openness and Transparency in Bank Architecture' *Business History*, Volume 55, Issue 5, 2013, pp 695-720. (ABS 4*)

M. Bettner, A-C Frandsen, and E. McGoun 'Listening to Accounting', *Critical Perspectives on Accounting* Vol. 21. Issue 4, 2010, pp. 294-302. (ABS 3* journal),

Frandsen A-C and E. McGoun, "To account is to be human?" *Accounting and the Public Interest*, Vol. 1, 2010, pp.1-12. -

Frandsen A-C, "From psoriasis to a number and back" *Information and Organization*, Volume 19, Issue. 2, July, 2009, pp. 103-128 (ABS 3* journal)

Frandsen A-C, 'The role of disciplining/translating accounting practices in patient-centred-care: A Nordic Perspective' Special Issue:, *International Journal of Public Sector Management*, Vol. 23, Issue 4, 2010, pp. 381-391. (ABS 2* journal).

Book chapters

Frandsen, A-C and K Hoskin, (2018) 'Innovations From the Sixteenth Century: Pedagogic Practices, Accounting Modes of Thinking and Acting' in Massimo Sargiacomo, Stefano Coronella, Chiara Mio, Ugo Sostero, Roberto Di Pietra (eds.), *The Origins of Accounting Culture: The Venetian Connection*, pp 327-372. Routledge: New York .

Frandsen A-C., 'Critical perspectives on Accounting' in Rimmel G. and Jonäll K. (eds), *Redovisningsteorier (Accounting Theories)*. Sanoma Utbildning, 2016.

Frandsen A-C., and J. Mouritsen, 'Scale, Distance and Performance Management - The Invention of the "10-Minute Patient" and the Composition of Medical Practices in Thomas Gstraunthaler and Martin Messner(eds), *Performance in context: Perspectives from management research*, pp. 155-168. Innsbruck University Press, 2008.

Frandsen A-C., 'Från 0 till oändligheten och tillbaka - samtal under en presenning', in Baldvinsdottir, Johansson and Nörreklit(eds), *Företagsanalys I dess komplexitet*, pp. 352-372. BAS, 2007.

Papers under development

1. Rohani-Najafabadi, S. and A-C Frandsen, On the power of making Environmental Accounting Statements: A Foucauldian Approach to Study Environmental Accounting (target journal *Accounting, organization and Society* (October 2018 (REF 4*).
2. Frandsen A-C., Hoskin K, Knox, K & McGoun, E, 'Dancing the Dow: From Finance as Statement to Finance as Event....and Back' (target journal *Critical Perspectives on Accounting*, ABS 3*).
3. Frandsen, A-C, & L. Gracia, 'A "case" for re-inventing undergraduate accounting education', (target journal *Critical Perspectives on Accounting*, ABS 3*). A study reporting on an experimental final-year accounting module, 'Accounting Inquiry', developed and co-run by the authors where the students constructed the learning agenda and devised their own 'case studies' questioning and challenging accounting ideas and practices.
4. Frandsen A-C, and McGoun, E. 'Architecture and the Genesis of "Banking" in ancient Mesopotamia' (target journal *Accounting Forum*, ABS 3*). This is a historical-conceptual exploration of the forms that Babylonian temple architecture takes to 'embody' the security of the space where the wealth of gods and humans is stored and to manifest the temple as 'store of value' enabling the making of loans for economic activities in the world of human action and transaction
5. Frandsen A-C & Hoskin, K., 'After Accounting: Re-thinking accounting's historical-conceptual significance as the "first writing"'. Target journal *Accounting, Organizations and Society*, (ABS 4*). The major re-drafting here concerns a re-thinking of the relations of speech to writing and of both to modes of knowledge and veridiction once accounting is recognised as the progenitor of a second system of writing, the non-glottographic statement form (as found in accounts, mathematics, graphs, charts, tables, equations etc). This entails first analysing the differences in the accounting statement form at the grammatical, logical and rhetorical levels and the translation of these differences into subsequent non-glottographic forms. It also requires re-thinking the nature and conceptual significance of accounting's key developments, particularly double-entry bookkeeping and the modern articulation of cost and accountability discourses.
6. Frandsen, A-C and Hoskin, K., 'Beyond 'talk and text': the roles of the non-glottographic statement form in Organizational Discourse', (target journal, *Human Relations*, ABS 4*). This paper follows on from the the arguments developed in papers 1 and 3. As *Human Relations* has been the venue for a

long-running debate on the various forms that organizational discourse analysis can take, this paper will argue for the importance of incorporating the non-glottographic statement form into organizational discourse analysis going forward, moving beyond the traditional focus on 'talk and text'.

7. Frandsen, A-C, McGoun, E., Pardoen, M. and Rohani-Najafabadi, S, 'The Soundscape of Accounting and Finance'. (target journal *Critical Perspectives on Accounting* 3*)
8. McGoun, E., and Frandsen, A-C. 'Cheap Chic: A Reassessment of American Bank Architecture' (not target journal as yet).

Seminar presentations:

Frandsen et al (2020) The Role of the Role Play: Learning and Teaching Ethics – A research project, Hefi, University of Birmingham, 6th-10th July 2020.

Frandsen, Hoskin, Knox & McGoun (2020) *Dancing the Dow*, The University of Manchester, Alliance Manchester Business School, 29th April 2020 (*postponed due to Corona19*).

Invited key note speaker Manchester ESRC Social Science Research Festival November 2019, *Green Factors and Accounting: The implications for Human Ways of thinking, acting, and living*.

Invited speaker, Frandsen, Hoskin, Knox & McGoun (2019) *Dancing the Dow: Approaching Truth and Knowledge Boundary Challenges from within Accounting*, Bergamo, Italy 27th November 2019.

Invited Key note speaker PRME Event *Innovative Pedagogy for Responsible Business Teaching* 'Professional Integrity and the Reflective Practitioner', Birmingham Business School, 28th May 2019.

Invited Key speaker 4th June 2018 Book Launch, 'The Origins of Accounting Culture: The Venetian Connection'; Ca' Foscari. Venice, Italy

Invited seminar February 15th 2017, Aston Business School, Aston University, Birmingham, UK. 'On the genesis and power of the first accounting 'value statements': an archaeo-genealogical analysis'

Invited seminar March 1st 2017, De Montford Business School, De Montford University, Leicester, UK. 'On the genesis and power of the first accounting 'value statements': an archaeo-genealogical analysis'.

Invited seminar May 4th, 2015, Gothenburg University, Accounting, the Visual and Embodiment.

Invited seminar/workshop November, 2014, Birmingham University, *Dancing the Dow: Accounting, the Visual and Embodiment*.

Invited seminar/workshop March 28th 2014, Exeter University, 'A case for re-inventing undergraduate accounting education'.

Invited seminar, Accounting Society, Essex University 30th October 2013. What are the biggest issues facing the business related professions?

Essex Business School, Accounting Group seminar series, December 2013. 'Contribution marks in action! - Reflections and learning experiences'.

EBS Accounting Group seminar series, February 2012. 'Listening to and Dancing Accounting'.

Invited seminar at Tezukayama University, Japan, 10 September 2011 "When medical practice meets accounting practice: towards the "value-driven strategizing nurse"?".

Invited seminar at Kyoto University, Japan, 5 September 2011. "When medical practice meets accounting practice: towards the "value-driven strategizing nurse"?",

Invited seminar at Borås University and Gothenburg University, Sweden, 23 and 25 August 2011. 'A "case" for re-inventing undergraduate accounting education',.

Research related and other Professional Activities:

1. Barriers of Banking and the cashless society blog 10th November 2020 <https://blog.bham.ac.uk/business-school/2020/11/10/barriers-of-banking-and-the-cashless-society/>, University of Birmingham.
2. Host, review panel member and organiser of *Critical Finance Studies Conference* which, Birmingham Business School, 7-9th August, 2019.
3. External Member, Validation Panel, new MBA programme offerings, Middlesex University (in London and Copenhagen), March-May 2019
4. External Panel Member for PhD thesis evaluation, Copenhagen Business School, (December 2018) Ida Marie Schrøder 'Calculating social services'.
5. University wide organised workshop via *Institute of Advanced Studies, University of Birmingham*. The workshop was organised 7th February 2018 titled as *Dancing the Dow: In the era of climate change deniers and fake news*.
6. Internal Examiner PhD thesis evaluation, Birmingham Business School, University of Birmingham (December 2017) Munasinghege Amila Thusa Kumari Munasinghe 'The agency of global sustainability certification in developing countries: the rainforest alliance and the Sri Lanka tea industry'
7. External Panel Member for PhD thesis evaluation, Copenhagen University, (September 2017) Annemarie Damkjær, 'Implementering & Performative Potentialer'
8. *Austin Journal of Business Administration and Management* (US) Editorial Board member (April 2017 ff.)
9. *Accountancy Business and the Public Interest* Journal (UK) Editor Board member (March 2016 ff.)
10. Internal Examiner for PhD thesis evaluation Birmingham Business School, UK (May, 2017), Myada Tawfik, 'Management Control Systems in Accounting Firms: An Egyptian Perspective'
11. Assessment Committee Member for shortlisting of candidates, Copenhagen Business School, Denmark (Assistant Professorship post in Managerial Economics (April 2017)
12. External Panel Member for PhD thesis evaluation, Stockholm University (November, 2014), Christer Westermark, 'Implementering av redovisning som styrmetod: Om hållbarhetsredovisningens effekter i statligt ägda företag' (To implement accounting as method of control: About the effects of sustainability reports in stately owned enterprises).

13. External Examiner for PhD thesis evaluation, Norwegian University of Science and Technology (January, 2014), 'Öyeblikkbildenes autoritet: Om tall som styringsteknologi i de kommunale helse- og sosialtjenstene'. (Moments of judgement: Calculative technologies for municipal governance in health-care and social services)
14. Internal Examiner for PhD thesis evaluation Essex Business School, UK (July, 2013), Anna Scalfi , 'Organisation and the Work of Art'
15. External Examiner for PhD thesis evaluation Copenhagen Business School, Denmark (February, 2013) Niels Joseph Lennon, 'Accounting qualities in Practice: Rhizomatic stories of representational faithfulness and accountability'.
16. Assessment Committee Member for shortlisting of candidates, Copenhagen Business School, Denmark (Assistant and Associate Professorship posts at Operational Management Department) (May 2012)
17. Assessment Committee Member for shortlisting of candidates, Copenhagen Business School, Denmark (Associate Professorship post in Managerial Economics) (Feb 2012)
18. Assessment Committee Member for shortlisting of candidates, Copenhagen Business School, Denmark (Assistant Professorship post in Managerial Economics) (Feb 2012)
19. Appointment Assessment Committee Member for shortlisting of candidates, Copenhagen Business School, Denmark (Associate Professorship post in Management Technology and Organization) (Nov 2011)
20. PhD up-grade evaluation as external examiner, School of Business, Economics and Law, at University of Gothenburg, June, 2009, PhD student T. Ingdahl.
21. Editorial Board Member Accountancy Business and The Public Interest 2016 ff..
22. Reviewer for Accountancy Business and The Public Interest 2019 ff.
23. Reviewer for Accounting, Auditing and Accountability Journal, 2020
24. Reviewer for Journal of Business Ethics Education, 2016
25. Reviewer for 'Journal of Business Ethics', 2015.
26. Reviewer for 'Business History' 2014.
27. Reviewer for 'Critical Perspectives on Accounting' 2009, 2010.
28. Reviewer for 'Critical Perspectives on Accounting Conference 2011'
29. Reviewer for 'Information and Organization' 2008.
30. Reviewer for 'The International Journal of Public Sector Management' 2008.
31. Reviewer for 'The Journal of Health Organization and Management' 2012, 2013, 2014.
32. Main Organiser for *Critical Finance Studies Conference* held at Essex Business School, Essex University Aug 2012.
33. Co-Convener for the sub track "*Construction of the patient: Standardizing and individualizing forms of treatments*" 2nd Nordic Workshop on Health Management Organization, 6-7 Dec 2007, Gothenburg Sweden.

Research Supervision:

Student	Start Date	Completion date/expected completion date	Qualification Phd/MPhil	Individual/Joint Supervisor
Jyoti Jeetun (2 nd supervisor)	2004 (part time) (WBS)	14 sep 2009	PhD	Joint (with Professor Keith Hoskin, WBS)
Solmaz Rohani-Najafabadi (1st supervisor)	October 2010 (WBS)	4 th Feb 2015	PhD	1 st supervisor, along with 2 nd supervisor Professor Davide Nicolini, (WBS)

Ahmed Alamari (1 st Supervisor)	Jan 2012 (EBS)	11 th February 2016	PhD	1 st supervisor with 2 nd supervisor Dr Mohamed Fadzly,
Tajammal Elahi (1 st Supervisor)		9 th Feb 2015	PhD	2 nd Supervisor, with Professor Lisa Jack
Dominic Roberts (2 nd Supervisor)		June 2015	PhD	Joint, with Professor Michael Sheerer
Jean Charles Buttolo	1 st September 2018	April 2021	PhD	1 st Supervisor With Rob Charnock
Nick Bailey	October 2019 (part time)		PhD	2 nd Supervisor With Ian Thomson
Raeni Raeni	October 2018		PhD	2 nd Supervisor With Ian Thomson

Research Grants and Contracts:

<u>Source of Funds</u>	<u>Title of Project</u>	<u>Duration (Months)</u>	<u>Starting date</u>	<u>Total Value</u>	<u>Names of Other holders</u>	<u>PI</u>	<u>Other Comments</u>
Jan Wallander and Tom Hedelius Foundation Sweden	Space, Time and money – a study of accounting in practice	3 years	1 st of January 2006-2009	£12,500		Yes	Jan Wallander and Tom Hedelius Foundation, Sweden
Reinvention Centre At The University of Warwick	More Problems and Less Solutions: A reinvention of accounting education in an age of employability	2 years	June 2009-2011	£10,000	Louise Gracia	Yes	Academic Fellowship
The Swedish Research Council	Improving Health Care - an accountability view	3 years	Jan 2004-dec 2006	£171,000	Inga-Lill Johansson, Ewa Wikdström Hossein Pashang		
Essex University REO	Knowledge Exchange project	1 year	Jul 2012-Jul 2013	£1,301	Ann-Christine Frandsen	Yes	
Essex Business School Research committee Award	‘Pursuing prices Pre-project – an exploratory and scoping project’	11 months	1 Jan – November 2014	£1,500	Ann-Christine Frandsen	Yes	
Essex Business School Research committee Award	‘Strategizing, professionalizing and the roles of accounting in constructing customer facing Public Transport’	6 months	July-December 2015	£1,500	Ann-Christine Frandsen	Yes	
UoB Alumni Impact Fund	The Role of the Role Play	1 year	Jan2019- / Jan2020	£4,000,00	Ann-Christine Frandsen	Yes	
BBS Research Fund	Additional funding The Rolf of the Role Play	6 months	Jan-June 2020	£1,636.56	Ann-Christine Frandsen	Yes	

ESRC Reference: ES/V01750 0/ Submitted 18 th December 2020	Are you feeling "special" today? How far and how do UK and Korean external and self-perceptions of female business leaders portray them as "special"?	3 years	1 st September 2021 – 30 th August 2024	£ 65,3248	<i>Ann-Christine Frandsen</i>	No	<i>Co-investigator with Dr Ameer Kim Canterbury Christ Church University</i>
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Administration and Contributions to the University and its development:

Birmingham Business School, Head of Accounting Department, February 2018 ff.

Birmingham Business School Director MSc International Accounting and Finance 2016-June 2018

Essex Business School: Undergraduate Teaching Director 2012-2015.

Social Science Faculty representative: Information and Communication Technology Steering Group Essex University Nov 2013-Sep 2015

Essex Business School Accounting Group: Learning and Teaching representative 2011/2012

Essex Business School: Library representative 2011/2012

Teaching and Module Lead

UG modules

Introduction to Financial Accounting 1st year

Management Accounting 1st, 2nd year and 3rd year

Accounting in Context 2nd Year

Critical Issues in Management 3rd year

Strategy and Accounting 3rd year

Europe: Myth and Idea, University of Essex Humanities Faculty 2nd year

Business Accounting (for non accounting students) 2nd year Singapore

Advanced Management Accounting 3rd year (KPMG)

Extended Essay supervision 3rd year project

Critical Issues in Management 3rd year

PG modules

Financial Accounting reporting

Strategy and Accounting

Method and Methodology in Management and Accounting

Philosophy of Management and Accounting PhD

Advanced Management Accounting: Issues, Theories and Cases

Professional Integrity and the Reflective Practitioner

Marketing and Financial Management

Dissertation Supervision

WBS Teaching Excellence award 2008/09 (UG)

The University and the Guild of Students Outstanding Teaching Awards nominations 2016-2017, 2017/2018 The University of Birmingham