

# **Curriculum Vitae of Silvia Testarmata, Ph.D.**

Date and place of birth: August 5<sup>th</sup>, 1977 – Rome, Italy

## **PRESENT POSITION**

- Associate Professor of Business Administration at the University of Rome 'Niccolò Cusano', Via Don Carlo Gnocchi, 3 – 00166 Rome, Italy, e-mail : [silvia.testarmata@unicusano.it](mailto:silvia.testarmata@unicusano.it)
- Faculty Member of the Ph.D in Governance and Management for Business Innovation at the University of Rome 'Niccolò Cusano', since 2015/2016.
- Italian Chartered Accountant and Statutory Auditor.

## **EDUCATION**

- 2015/2016 Qualification for Chartered Accountant and Statutory Auditor.
- 2008/2009 Certificate in Advanced English, University of Cambridge (United Kingdom).
- 2007/2008 PhD Degree in *Public Management and Governance* at the University of Rome 'Tor Vergata'; final dissertation entitled 'The European Energy Market: Strategy and Performance of Local Utilities'.
- 2004/2005 Master Degree in *Innovation and Management in Public Administration* at the University of Rome 'Tor Vergata'; final result 110/110.
- 2002/2003 Degree in *Business Administration* at the University of Rome 'Tor Vergata'; final result 110/110 cum laude, final dissertation in Financial Analysis, entitled 'The European Multiutilities'.

## **CURRENT RESEARCH TOPICS**

- Social Accounting and Reporting
- Strategy, Business Models and Value Creation
- Corporate Social Responsibility: Business Ethics, Conflict of Interests and Corruption, Sustainability
- Strategy, Governance, Management, Accounting and Accountability in Public and Private Sectors
- Behavioural Economics and Work Motivation, Engagement, and Self-Determination
- Gender Issues

## **RESEARCH ACTIVITIES**

### **Academic Association Fellowships**

- Accademia Italiana di Economia Aziendale (AIDEA)
- Società Italiana dei Docenti di Ragioneria e di Economia Aziendale (SIDREA)
- Academy of Management (AOM)
- European Accounting Association (EAA)
- European Academy of Management (EURAM)
- International Research Society for Public Management (IRSPM)
- European Institute for Advanced Studies in Management (EIASM)
- International Association for Accounting Education & Research (IAAER)
- International Committee for Evaluating Ranking of conferences (ICEROC)
- Virtus Global Center for Corporate Governance

- Corporate Governance Global Repository of International Center for Banking and Corporate Governance

### Visiting Professor Fellowships

- Westminster Kingsway College in London, United Kingdom in 2006/2007, as visiting scholar for 3 months.
- University of Economics in Bratislava, Slovak Republic in 2016/2017.
- University of Bialystok, Faculty of Economics and Management, Poland in 2016/2017.

### Journals and Conferences Reviewer

- Editorial Review Board Member for Virtus Interpress, in particular for Corporate Ownership and Control.
- Editorial Review Board Member for Inderscience Publishers, in particular for International Journal of Human Resources Development and Management.
- Editorial Review Board Member of Research Academy of Social Sciences (RASS), in particular for International Journal of Management Sciences, Quarterly Journal of Business Studies and Journal of Public Policy and Governance.
- EURAM Annual Conference Reviewer and Discussant for Public Management Interest Group and Corporate Governance Interest Group in 2010 and 2011.
- Academy of Management Annual Meeting Reviewer for Business and Policy Strategy Division, Organization and Management Theory Division and Organizational Behaviour Division in 2009 and 2010.

### Research Project Participations:

- 2015-2017 *Sharing Value for Sustainable Economic Development: Governance, Entrepreneurship and Innovation*: international research on Value Shared project promoted by the University of Rome 'Niccolò Cusano'. My role are: research project co-coordinator and book co-editor: The research results will be published by IGI Global, Hershey, USA in the book *Value Sharing for Sustainable and Inclusive Development* (forthcoming).
- 2015-2017 *Start Cup Lazio*: national project for Business Innovation, promoted by "PNIcube" (Italian Association of Universities' Incubators and Business Plan Competition),
- 2015-2016 *Women in Management, Work and Organization*: international project promoted by the University of Rome 'Niccolò Cusano' with many activities and outcomes. My roles are: member of the organizer committee of the 2<sup>nd</sup> workshop on Gender, University of 'Niccolò Cusano', 8 March 2016 and track coordinator of the track "Women in Management, Work and Organization" at the international conference EURAM 2016 "Manageable Cooperation?", Paris, 1-4 June 2016.
- 2013-2017 *X-Culture International Business Student Collaboration Project*: international project on Business Plan Competition promoted by prof. Vas Taras, University of North Carolina at Greensboro. Contribution to organizing and coordinating the X-Culture International Business Student Collaboration Project involving over 2,750 students from 93 universities in 41 countries on 6 continents.
- 2012-2013 *Smart External Quantum Efficiency Light System (SEQUELS) Project*, promoted by University of Rome Tor Vergata (Department of Electronic Engineering & Department of Business, Government and Philosophy), in cooperation with the Institute for Nanoelectronics, Technische Universität München and the Centre for Leading Innovation & Cooperation (Germany), and business partners, M.I.S.E.-ICE-CRUI Agreement 2010 Ministry of Economic Development (M.I.S.E.) – Institute of Foreign Commerce (ICE) – Conference of Italian University Rectors (CRUI) Agreement 2010. Main activities: research project design and administration, analysis of competitive strategy to introduce smart external quantum efficiency light system to national and international market.
- 2011-2012 *"Energy Efficiency and Renewable Resources: Hypothesis of Reduction of Military Forces Dependency on Traditional Energy Resources"*, Ministry of Defence – Defence Centre of High Studies – Military Centre of Strategic Studies. Research project director, position assigned with a notice of competition.

- 2009-2010 PRIN MIUR 2008 “*Strategic Coordination, Governance and Performance Management of Public Administration Networks*”. Main activities: literature review, data analysis and reporting on selected topics.
- 2008-2009 PRIN MIUR 2007 “*The new public enterprise in Europe*”. Main activities: literature review, data analysis and reporting on the European energy market and the strategies of the local utilities in Europe.
- 2007-2008 “*Innovation on Governance and Strategy Issues in Public Utility Sectors: Business Principles, Regulation and Actual Behaviours*”, Italian Management Academy (or AIDEA): ‘Privatization, Liberalization and Competition in Public Services’ Group of Interest. Main activities: literature review, data analysis and reporting on the Italian energy sector.

## Publications

1. Risso M., Testarmata S. (Eds.), forthcoming, *Value Sharing for Sustainable Economic Development*, IGI Global, Hershey, USA.
2. Testarmata S., Risso M., Fortuna F., (forthcoming), “Shared Value: A Systematic Literature Review”, in *Value Sharing for Sustainable and Inclusive Development*, Risso M., Testarmata S. (Eds.), IGI Global, Hershey, USA.
3. Di Carlo E., Fortuna F., Testarmata S., 2016, “Boundaries of the Business Model Within Business Groups”, *Journal of Management and Governance*, Special Issue on Business Models, Financial Reporting and Corporate Governance, 20(2): 321-362.
4. Testarmata S., Fortuna F., Ciaburri M., 2015, “*The Innovative Forms of Corporate Responsibility Disclosure: The Sustainability Reporting and the Use of Social Media*”, in Proceedings of IFKAD 2015 International Forum on Knowledge Asset Dynamics 10<sup>th</sup> edition “*Culture, Innovation and Entrepreneurship: connecting the knowledge dots*”, Bari (Italia), 10-12 June.
5. Testarmata S., Fortuna F., Ciaburri M., 2015, “*The Use of Social Media in Corporate Social Responsibility Disclosure*”, in Proceedings of EUROMED 2015 “*Innovation and Entrepreneurship in a Dynamic Environment*”, 8<sup>th</sup> Annual Conference, Verona (Italia), 16-18 September.
6. Di Carlo E., Fortuna F., Testarmata S., 2015, “Autonomy and Dependence of the Business Model. The Case of Business Groups”. In: “*The Firm’s Role in the Economy: Does a Growth-oriented Business Model Exist?*”, Il Mulino, Bologna.
7. Testarmata S., Montecchia A., 2015, “The Switzerland Case”. In “*The World Guide to Sustainable Enterprise: A country-by-country analysis of responsible business and social entrepreneurship*”, Wayne Visser (Ed.), Greenleaf Publishing, Sheffield (UK).
8. Giosi A., Testarmata S., Buscema I., 2014, “Income Versus Balance Sheet: The Value Relevance of Accounting Information During Financial Crisis”. In “*Financial Distress: Corporate Governance and Financial Reporting Issues*”, Kostyuk A., Afanasyeva O., Lapina Y. (Ed.), Scholars’ Press, Saarbrückenpp (DE), pp. 222-247.
9. Giosi A., Testarmata S., Caiffa M., 2014, “Do Stock Option Plans Affect the Firm’s Performance? An Empirical Analysis on the Italian Context”, *Journal of Corporate Ownership and Control*, 11(4): 62-67.
10. Giosi A., Testarmata S., Staglianò B., Brunelli S., 2014, “The Dimensions of Fiscal Governance As the Cornerstone of Public Finance Sustainability: A General Framework”, *Journal of Public Budgeting, Accounting & Financial Management*, 26(1): 94-139.
11. Giosi A., Testarmata S., Buscema I., 2013, “The Value Relevance of Financial Information in Troubled Waters. The Evidence of Italian Context”, *Journal of Corporate Ownership and Control*, 11(1) special issue: 62-67.
12. Testarmata S., 2013, *The European Energy Industry from Regulation to Market*, Cedam, Padua (Italy), (in Italian).
13. Di Carlo E., Fortuna F., Testarmata S., 2013, “Business Model of Dependent Firms. The Italian Case”. In: “*The Firm’s Role in the Economy: Does a Growth-oriented Business Model Exist?*” XXXVI AIDEA Conference - Lecce, 19-21 September 2013, p. 1-34, Cacucci Editore, Bari.

14. Testarmata S, Montecchia A., Di Carlo E., 2013, “Enhancing Environmental Sustainability Through Codes of Ethics: The Case of Italian Listed Companies”, *Journal of Corporate Ownership and Control*, 11(1): 50-64.
15. Testarmata S., 2012, *The Strategies of Local Public Utilities in the European Energy Sector*, Cedam, Padua (Italy), (in Italian language).
16. Testarmata S., 2012, “Energy Efficiency and Renewable Resources: Hypothesis of Reduction of Military Forces Dependence on Traditional Energy Resources”, Italian Ministry of Defence, Military Centre of Strategic Studies (CE.MI.S.S.), (in Italian language).
17. Di Carlo E., Testarmata S., 2012, “Recognizing and Managing Conflicts of Interest: The Case of Italian Listed Companies”, *EMEE Series*, McGraw Hill, Milan (Italy).
18. Giosi A., Testarmata S., Staglianò B., Brunelli S., 2012, “Does the Quality of Public Finance Enhance Fiscal Discipline in the European Union? A Cross-Country Analysis”, *EMEE Series*, McGraw Hill, Milan (Italy).
19. Ranalli F., Giosi A., Testarmata S., 2011, “The International Debate on Accrual Accounting In Public Sector”, in “Collaborare e competere per un mercato responsabile e solidale”, E. Borgonovi e R. Mussari (eds.), Il Mulino, Bologna (Italy).
20. Di Carlo E., Testarmata S., 2011, “Defining Directors’ Conflict of Interests in Code of Ethics”, *Corporate Board Journal*, 7(1): 125-139.
21. Giosi A., Testarmata S., Brunelli S., 2011, “Agencies as Tool of NPM: Models of Accountability in the Italian Case”, in S. P. Osborne & A. Ball (eds.), *Social Accounting and Public Management: Accountability for the Public Good*, Routledge, London (UK).
22. Testarmata S., Brunelli S., Giosi A., 2010, “Is There a Risk of Incoherence in an Autonomous Public Agency?”, *International Journal of Public Administration*, 33(11): 521-528.
23. Giosi A., Testarmata S., Brunelli S., 2010, “The Accountability Cycle in Public Agencies: Lessons from Italian Experiences”, *DSI Essays Series*, McGraw Hill, Milan (Italy).
24. Giosi A., Testarmata S., Brunelli S., 2010, “Governance Mechanisms In Public Agencies: the Italian Practice in an International Perspective”, *DSI Essays Series*, McGraw Hill, Milan (Italy).
25. Testarmata S., 2009, “The Development of Local Utilities After the Liberalization of the European Electricity Market: Which Is the Emerging Business Model? The Case Study of Italy”, *DSI Essays Series*, McGraw Hill, Milan (Italy).
26. Testarmata S., 2009, *The European Energy Market: Strategy and Performance of Local Utilities*, PhD Dissertation, University of Rome “Tor Vergata”, Rome (Italy).
27. Calabrò A., Ferraro V., Testarmata S., 2009, “The Governance of New Immigrants Inflow: from Emergency Management to Social Inclusion Policies. The Case Study of the Municipality of Rome”, *DSI Essays Series*, McGraw Hill, Milan (Italy).
28. Ranalli F., Testarmata S., 2009, “The Italian Electricity System: Liberalization and Privatization of the Market”, in R. Mele, R. Mussari (eds.), *Innovation on Governance and Strategy Issues in Public Utility Sectors: Business Principles, Regulation and Actual Behaviours*, Il Mulino, Bologna (Italy), (in Italian language).
29. Ranalli F., Testarmata S., 2009, “The Energy Market Between Competition and Public Service”, in R. Mele, R. Mussari (eds.), *Innovation on Governance and Strategy Issues in Public Utility Sectors: Business Principles, Regulation and Actual Behaviours*, Il Mulino, Bologna (Italy), (in Italian language).
30. Brunelli S., Testarmata S., 2009, “SMEs Financial Statement Model Between Dualisms and Crucial Variables of Compulsory and Voluntary Disclosure”, in A. Paolini, C. Cerruti (eds.), *Internationalization of the Italian Small and Medium Enterprise*, Giappichelli, Turin (Italy), (in Italian language).
31. Calabrò A., Ferraro V., Testarmata S., 2008, “The Local Governance of Migration in the Metropolitan Rome Area”, in R. Mussari (eds.), *Local Government and Its Impact on Public Service Management*, Cedam, Padua (Italy).
32. Testarmata S., 2008, “Liberalization, Regulation and Market Structure of European Electricity and Gas Sectors”, in R. Cafferata (eds.), *Public Enterprise in the European Union*, Aracne, Rome (Italy), (in Italian).

33. Testarmata S., 2008, “Strategic Choices of Italian Local Utilities After the Liberalization Process in European Electricity and Gas Sectors”, in R. Cafferata (eds.), *Public Enterprise in the European Union*, Aracne, Rome (Italy), (in Italian language).
34. Brunelli S., Canzonetti G., Testarmata S., 2007, “Getting Published in an International Journal: methodological clues and critical reflections”, *Azienda Pubblica* n. 3, Maggioli, Rimini (Italy), (in Italian).

## Participation to workshops and conferences

### International conferences and workshops

1. Testarmata S., 2015, participation at *The First European Colloquium on Qualitative Research*, University of Verona, (Italy), 14-15 July.
2. Testarmata S., Fortuna F., Ciaburri M., 2015, “The Innovative Forms of Corporate Responsibility Disclosure: The Sustainability Reporting and the Use of Social Media”, paper presented at the IFKAD 2015 International Forum on Knowledge Asset Dynamics 10<sup>th</sup> edition “*Culture, Innovation and Entrepreneurship: connecting the knowledge dots*”, Bari (Italy), 10-12 June.
3. Testarmata S., Fortuna F., Ciaburri M., 2015, “The Use of Social Media in Corporate Social Responsibility Disclosure”, paper presented at the EUROMED 2015 “*Innovation and Entrepreneurship in a Dynamic Environment*”, 8<sup>th</sup> Annual Conference, Verona (Italy), 16-18 September.
4. Giosi A., Testarmata S., Caiffa M., 2015, “The Impact of the Stock Option Plan Design on the Relevance of Firm’s Performance: the case of Italian Listed Companies”, paper accepted at the VI<sup>th</sup> Financial Reporting Workshop “*Accounting and Technology*”, Grenoble (France), 4-5 June.
5. Di Carlo E., Fortuna F., Testarmata S., 2014, “Boundaries of the Business Model Within Business Groups”, paper presented at the *European Accounting Association 37<sup>th</sup> Annual Congress*, Tallin (Estonia), 21-23 May.
6. Giosi A., Testarmata S., Caiffa M., 2014, “Do Stock Option Plans Affect Firm’s Performance? An Empirical Analysis on the Italian Context”, paper presented at the International Conference “*Corporate Governance: a Search for Advanced Standards in the Wake of Crisis*”, Politecnico di Milano, Milan (Italy), 8 May.
7. Giosi A., Testarmata S., Buscema I., 2013, “The Value Relevance of Financial Information in Troubled Waters. The Evidence of Italian Context”, paper presented at the International Conference “*Financial Distress: Corporate Governance and Financial Reporting Issues*”, Link Campus, University, Rome (Italy), 17-18 October.
8. Di Carlo E., Fortuna F., Testarmata S., 2013, “Business Model of Dependent Firms. The Italian case”, paper presented at the XXXVI *Convegno Nazionale AIDEA “The Firm’s Role in the Economy: Does a Growth-Oriented Business Model Exist?”*, Lecce (Italy), 19-21 September.
9. Testarmata S., Di Carlo E., Montecchia A., 2012, “Enhancing Environmental Sustainability Through Codes of Ethics: The Italian Case”, paper accepted to the Second Workshop EIASM on Business Ethics, Bruxelles (Belgium), 8-9 November.
10. Di Carlo E., Testarmata S., 2012, “Recognizing Conflicts of Interest: The Role of Ethics Programs”, paper accepted to the *Second Workshop ELASM on Business Ethics*, Brussels (Belgium), 8-9 November.
11. Montecchia A., Testarmata S., Di Carlo E., 2012, “Codes of Conduct and Environmental Reporting: The Italian Case”, paper presented at the *Third Financial Reporting Workshop*, Università di Napoli “Parthenope”, Naples (Italy), 14-15 June.
12. Giosi A., Testarmata S., Brunelli S., 2011, “The Evolution of the National Fiscal Framework in the European Perspective: Evidence from Italian Trend”, paper presented at the *IASIA Conference*, Università degli Studi di Roma Tre, Rome (Italy), 13-18 June.
13. Di Carlo E., Testarmata S., 2011, “Toward a Behavioral Theory of Boards: Identifying and Assessing the Severity of Directors’ Conflict of Interests”, paper presented at the EURAM 2011 “*Management Culture in the 21<sup>st</sup> Century*”, Estonian Business School, Tallin (Estonia), 1-4 June.

14. Giosi A., Testarmata S., Staglianò B., Brunelli S., 2011, “The Dimensions of Fiscal Governance as Cornerstone of the Public Finance Sustainability: a General Framework”, paper presented at the IRSPM Conference 2011 “*Value, Innovation and Partnership*”, Trinity College, Dublin (Ireland), 11-13 April, 2011.
15. Ranalli F., Giosi A., Testarmata S., 2010, “An International Review of Accrual Accounting in Central Government: A Future Research Agenda”, paper presented at the 6<sup>th</sup> *International Conference on Accounting, Auditing And Management In Public Sector Reforms*, EIASM, Copenhagen Business School, Copenhagen (Denmark), 1-3 September.
16. Brunelli S., Giosi A., Testarmata S., 2010, “The Role of Accrual Accounting in the Financial Accountability process: the State-of-the-Art In the Italian Central Government”, paper presented at the EURAM 2010 “*Back to the future*”, University of Rome “Tor Vergata”, Rome (Italy), 19-22 May.
17. Di Carlo E., Testarmata S., 2010, “Conflict of Interest Inside the Boardroom: the Reasons Behind the Opportunistic Behavior of Individual Board Members”, paper presented at the EURAM 2010 “*Back to the future*”, University of Rome “Tor Vergata”, Rome (Italy), 19-22 May.
18. Giosi A., Testarmata S., Brunelli S., 2010, “National Budget Procedure as Tool for Improving Quality Public Finance”, paper presented at the IRSPM Conference 2010 “*The Crisis: Challenges for Public Management*”, University of Berne, Berne (Switzerland), 7-9 April.
19. Di Carlo E., Testarmata S., 2010, “Board Processes and Effectiveness in Case of Conflict between Individual Directors Interests and Firm Interest”, paper presented at the VII Norefjell Workshop on *Value Creating Board*, Norefjell (Norwegian), 7-10 January.
20. Giosi A., Testarmata S., Brunelli S., 2009, “Performance Management in Public Agencies: Lessons From Italian Best Practices”, paper presented at the 5<sup>th</sup> *Conference on Performance Measurement and Management Control*, EIASM, Nizza (Francia), 23-25 September. A first version of the paper has been presented at the *International Research Society for Public Management (IRSPM) Conference 2009*, Copenhagen (Denmark), 6-8 April.
21. Giosi A., Testarmata S., Brunelli S., 2009, “*Agencies*” as Tool of NPM”, *Principles and Best Practices of Public Administration in Italy and United States: the State of the Art*, Università di Macerata (Italy), 21-23 May.
22. Giosi A., Testarmata S., Brunelli S., 2009, “The Competition in the European Airlines Industry: Remarks on Business Model and Strategy”, paper presented at the EURAM 2009 Conference “*Renaissance & Renewal in Management Studies*”, Liverpool (UK), 11-14 May.
23. Testarmata S., 2008, “The Strategy of Local Public Utilities After the Liberalization of The European Energy Sector: Which Is the Emerging Business Model?”, paper presented at the *Cass Workshop on Business Models*. Cass Business School, City University London, 15-17 December 2008. A first version of the paper has been presented to the EGPA 2007, Annual Conference “*Public Administration and the Management of Diversity*”, Madrid, 17-22 September.
24. Giosi A., Testarmata S., Brunelli S., 2008, “Is There a Risk of Incoherence in an Autonomous Agency?”, paper presented at the AOM 2008, Annual Meeting “*The Questions We Ask*”, Anaheim (California), 8-13 August. A first version of the paper has been presented to the EURAM 2008, Annual Conference: “*Managing Diversity: European Destiny and Hope*”, Ljubljana and Bled, Slovenia, 14-17 May.
25. Brunelli S., Giosi A., Testarmata S., 2008, “Agencies” as tool of NPM: Models of Accountability in the Italian cases”, paper presented at the “*International Workshop on Social Audit, Social Accounting and Accountability*”, held by the International Research Society for Public Management (IRSPM) and dal Third Sector Study Group of European Group for Public Administration (EGPA), Charles University of Prague, Prague (Czech Republic), 15-16 May.

#### National conferences and workshops

1. Ranalli F., Giosi A., Testarmata S., 2010, “An International Review of Accrual Accounting in Central Government: A Future Research Agenda”, paper presented at the XXXIII Annual Conference AIDEA “*Pubblico e non profit per un mercato responsabile e solidale*”, Università Commerciale “L. Bocconi”, Milan (Italy), 21-22 October.

2. Testarmata S., 2010, “Il bilancio dello stato tra governance economica e governance statistica: la situazione italiana in ottica europea”, paper presented at the IV Workshop Nazionale di Azienda Pubblica *“Il sistema delle Amministrazioni Pubbliche per un modello di crescita sostenibile”*, Università degli Studi di Roma Tre, Rome (Italy), 25-26 March.
3. Giosi A., Testarmata S., Brunelli S., 2008, “La governance nelle agenzie pubbliche. Il caso italiano secondo una prospettiva internazionale”, paper presented at the XXXI Annual Conference di AIDEA, Naples (Italy), 16-17 October.
4. Testarmata S., Calabrò A., 2008, “Il nuovo ruolo dell’Ente Locale nella gestione dei servizi pubblici locali. Il caso del Gruppo Comune di Roma”, paper presented at the III Workshop Nazionale Azienda Pubblica *“Governare e programmare: l’azienda pubblica tra innovazione e sviluppo al servizio del cittadino e del Paese”*, Salerno (Italy), 5-6 June.
5. Brunelli S., Testarmata S., 2008, “Il modello di bilancio delle PMI tra dualismi e variabili critiche dell’informativa esterna d’impresa”, paper presented at the Workshop AIDEA-Giovani *“L’internazionalizzazione della piccola e media impresa italiana”*, Università degli Studi di Macerata, Macerata (Italy), 25-26 January; selected by the scientific committee for the publication.
6. Testarmata S., 2007, “Lo sviluppo delle Local Utilities: verso quale modello di business?”, paper presented at the XII Annual Conference AIDEA-Giovani *“La crescita aziendale”*, Università degli Studi Magna Graecia di Catanzaro, Catanzaro, 8-9 June.
7. Testarmata S., 2005, “Verso una nuova impresa pubblica locale”, paper presented at the Workshop AIDEA-Giovani, *“L’innovazione nella Pubblica Amministrazione. Teoria e prassi”*, Università degli Studi di Roma “Tor Vergata”, Roma, 15 July.

#### Organization of workshops and conferences

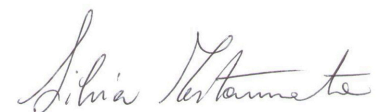
- Member of the Organization Committee for “Contradiction in Public Management Managing in Volatile Times”, XVI Annual Conference of the International Research Society for Public Management (IRSPM), University of Rome “Tor Vergata”, 11-13 April 2012, Rome (Italy).
- Member of the Organization Committee for “Leadership for Innovation: Visualizing the Invisible”, 6<sup>th</sup> Network Meeting of the Peter Pribilla-Foundation, Villa Mondragone 4-6 May 2011, Rome (Italy).

#### TEACHING EXPERIENCE

- Professor of Designing Research in Business Administration in the Ph.D in Governance and Management for Business Innovation at the University of Rome ‘Niccolò Cusano’, since 2016/2017 (in Italian language).
- Professor of Research Methodology in Business Administration in the Ph.D in Governance and Management for Business Innovation at the University of Rome ‘Niccolò Cusano’, since 2015/2016 (in Italian language).
- Professor of International Accounting Principles in the Master Degree in Business Administration at the Faculty of Economics, LUISS University, since 2015/2016 (in Italian language).
- Professor of Financial Audit in the Master Degree in Business Administration at the Faculty of Economics, University of Rome ‘Niccolò Cusano’, since 2015/2016 (in Italian language).
- Professor of Business Administration in the Bachelor Degree in Psychology at the Faculty of Psychology, University of Rome ‘Niccolò Cusano’, since 2012/2013 (in Italian language).
- Professor of Accounting and Financial Reporting I in the Bachelor Degree in Business Administration at the Faculty of Economics, University of Rome ‘Niccolò Cusano’, since 2012/2013 (in Italian language).
- Professor of Accounting and Financial Reporting II in the Master Degree in Business Administration at the Faculty of Economics, University of Rome ‘Niccolò Cusano’, since 2012/2013 (in Italian and English languages).

- Professor of Business Planning in the Master Degree in Business Administration in English language at the Faculty of Economics, University of Rome 'Tor Vergata' from 2011/2012 to 2012/2013 (in English language).
- Professor of Engineering Economics in the Bachelor Degree in Engineering Sciences in English language at the Faculty of Engineering ,University of Rome 'Tor Vergata' from 2011/2012 to 2012/2013 (in English language).
- Lecturer in Business Administration, Financial Analysis and Managerial Accounting at the Faculty of Economics, University of Rome 'Tor Vergata' since 2004/2005 (in Italian language).
- Lecturer in Business Administration courses at the LUISS Business School (for ADR, Ford, GSE, Magna Closures, Wind, etc.) since 2010 (in Italian language).
- Lecturer in various Masters of the University of Rome "Tor Vergata" since 2006/2007 concerning Governance, Management and Accounting issues (in Italian language).
- Assistant Lecturer in Financial Accounting in the Bachelor Degree in Business Administration at the LUISS, University of Rome, Faculty of Economics, in 2011/2012 (in Italian language).
- Assistant Lecturer in Auditing in the Master Degree in Business Administration at the LUISS University of Rome, Faculty of Economics, in 2009/2010 (in Italian language).
- Assistant Lecturer in Financial Accounting in the Bachelor Degree in Business Administration at the Link Campus, University of Rome, Faculty of Economics, from 2006/2007 to 2010/2011 (in Italian language).

Rome, 25 February 2017



*Silvia Testa*