

C u r r i c u l u m V i t a e

PROF. Dr.
GHULAM SHABIR



Date of Birth:

August 10, 1957

Date of Retirement:

August 09, 2017

Dr. GHULAM SHABIR
Professor
Department of Media Studies,
Islamia University of Bahawalpur, Pakistan
Cell #: +92-300-6834692 E-mail: drshabair@yahoo.com

ghulam.shabir@iub.edu.pk

A. EDUCATIONAL QUALIFICATIONS:

- Post Doc. (2008-2009) at the University of Surrey, United Kingdom under the supervision of Prof. Dr. Colin. B. Grant. Dean Faculty of International Relations, Communication, Sociology.
- Ph.D. in Mass Communication (2001), from The Islamia University of Bahawalpur, Pakistan under the supervision of Prof Dr. Miskeen Ali Hijazi. (Late).

B. TEACHING, Research EXPERIENCE ;(27 YEARS)

- Professor in The Department of Media Studies, The Islamia University of Bahawalpur since 6-1-2017
- Joined as a Professor of Communication Studies Bahauddin Zakariya University, Multan dated on 10th April, 2015 & Chairman from 6th January 2016 to 5-1-2017.
- Professor from 16th May 2011 to 10th April, 2015 and also Chairman, Department of Media Studies, IUB.
- Associate Professor, Department of Media Studies, The Islamia University of Bahawalpur, Dec. 2007.
- Assistant professor, Department of Media Studies, The Islamia University of Bahawalpur. September 2003 to Dec. 2007.
- Lecturer, Department of Mass Communication, the Islamia University of Bahawalpur. March 1991 to September 2003.
- At deputation, Department of Mass Communication, Bahauddin Zakariya University, Multan. April 1994 to September 1994.
- Visiting Faculty Member, Post Graduate Diploma Classes of Mass Communication, Bahauddin Zakariya University, Multan. April 1989 to March 1991.

PROFESSIONAL EXPERIENCE & ACHIEVEMENTS:

Signed MOU between department of Communication Studies BZU and School of Journalism, Cardiff University, UK for the PhD Scholars and researchers, and have worked with various media organizations.

AREAS OF INTEREST:

Development Communication, International/ Global Communication, Media and Democracy, Human Rights Media & Governance, Media Laws and Ethics, Communication Policy, Islam & Western Media.

JOURNALISTIC PUBLICATIONS:

Dozen of articles, columns and features published in the leading national and International newspapers on current political, economic and social issues.

RESEARCH ARTICLES

77 research papers have been published in different leading national and International journals recognized by Higher Education Commission of Pakistan.

REFERENCE

References are available on detailed C.V.

GHULAM SHABIR

P R O F I L E

<u>Father's Name:</u>	Wahid Bakhsh (Late)
<u>Department:</u>	Media Studies IUBWP & Communication Studies B Z U Multan
<u>Designation:</u>	Professor
<u>SEX:</u>	MALE
<u>Date of Birth:</u>	August 10, 1957
<u>Date of Retirement:</u>	August 09, 2017
<u>NIC #:</u>	36303-0949853-5
<u>Nationality</u>	Pakistani
<u>Permanent Address:</u>	BastiSakhWalaMauza Ali Wala P/O Basira Tehsil/District MuzaffarGarh
<u>Marital Status:</u>	Married
<u>Permanent Residency:</u>	Pakistan

E-mail:

drshabair@yahoo.com

Phone: Mobile:

0092-300-6834692 0092-331-7080227

ACADEMIC RECORD

<u>Sr. No</u>	Institution	Examination	Year	Marks	Div/Grade
1	The University of Surrey-United Kingdom	Post Doctoral Fellowship	June 2008-March 2009	Post Doc (UK)	
2	The Islamia University of Bahawalpur. Pakistan	Ph.D. in Mass Communication	2001	"Critical review of Journalistic contribution of The Great Bari Aleig"	
3	Punjab University, Lahore.	M. A. Mass Communication	1987	606/1000	1 st Role of Honour
4	Bahauddin Zakariya University, Multan.	B.A. Add. (Journalism)	1984 (11-A)	125/200	1st
5	Bahauddin Zakariya University, Multan.	B. A.	1984 (1-A)	369/800	2 nd
6	BISE Multan	F.A	1976	375/1000	2 nd
7	BISE Multan	SSC	1974	540/900	1 st

E D U C A T I O N A L Q U A L I F I C A T I O N S

- Post Doc. (2008-2009) at the University of Surrey, United Kingdom under the supervision of Prof.Dr. Colin. B. Grant. Dean Faculty of International Relations, Communication, Sociology.
- Ph.D. in Mass Communication (2001), from The Islamia University Bahawalpur Pakistan under the supervision of Prof.Dr.Miskeen Ali Hijazi.

E M P L O Y M E N T H I S T O R Y

TEACHING EXPERIENCE; (27 YEARS)

- Professor in department of Media Studies, Islamia University of Bahawalpur since 6-1-2017.
- Professor of Communication Studies BahauddinZakariya University, Multan dated on 10th April, 2015& Chairman since 6th January 2016 till to now.
- Director Public Relations Baha Uddin Zakariya University Multan since 1st May 2015 till 22nd July 2016.
- Professor since 16th May 2011 also Chairman, Department of Media Studies, till 10th April, 2015 IUB.
- Associate Professor, Department of Media Studies, The Islamia University of Bahawalpur, Dec. 2007.
- Assistant professor, Department of Media Studies, The Islamia University of Bahawalpur. September 2003 to Dec.2007.
- Lecturer, Department of Mass Communication, the Islamia University of Bahawalpur. March 1991 to September 2003.
- At deputation, Department of Mass Communication, BahauddinZakariya University, Multan. April 1994 to September 1994.
- Visiting Faculty Member, Post Graduate Diploma Classes of Mass Communication, BahauddinZakariya University, Multan. April 1989 to March 1991.

P R O F E S S I O N A L E X P E R I E N C E

- Editor, monthly Media Vision, (English Newspaper) & Annual Media Mag, (Magazine) 1997 to date.
- Editor, Monthly Journalist, Department of Mass Communication, theIslamia University of Bahawalpur, March 1996 to March 1997.

- Staff Reporter, Article Writer, Daily QaumiAawaz, Multan 1988 to 1991.
- Sub-Editor, Daily Aftab, Lahore, December 1985 to March 1988.
- Sub-Editor, Daily Nawa-i-Waqt, Multan, Nov.1984 to Nov. 1985.
- Staff Reporter, Daily Aftab, Multan, November 1983 to October 1984.
- Sub-Editor, Daily Aftab, Multan, November 1982 to October 1983
- Film Reporter, Daily Aftab, Multan, February 1981 to July 1982
- Advertisement Manager, Daily Aftab, Multan, Aug.1978 to Jan.1981
- Circulation Manager, Daily Aftab, Multan, May 1976 to 1978.

A R E A S O F I N T E R E S T

Development Communication, International Global Communication, Media Democracy, Human Rights, Media & Governance, Media Laws and Ethics, Communication Policy, Islam & Western Media.

J O U R N A L I S T I C P U B L I C A T I O N S

Dozens of articles, Columns and features published in the leading national and International Newspapers on Current Political, Economic and social issues.

R E S E A R C H P U B L I C A T I O N S

A book published titled “WO JO BARI ALEIG THA YAARO SHAKHSIAT O FUN” published from peace publications Urdu bazaar Lahore Pakistan in 2015.

77 research papers have been published in different leading national and

International journals recognized by Higher Education Commission of Pakistan. (HEC)

M . A D I S S E R T A T I O N

- Research Report on Public Opinion about T.V. News, under the supervision of Prof.Dr.ShafiqueJullandhary.
- Thesis on Mass Media in Multan, under the supervision of Prof.Waris Meer.

P h . D D I S S E R T A T I O N

- “Critical review of the journalistic contribution of The Great Bari Aleig”, under the supervision of Prof.Dr. M. A. Hijazi.

Supervision

- Ph.D Degree Awarded 04
- Ph.D theses submitted 05 HEC Scholars
- M.Phil theses supervised 100
- M.A Theses Supervised: 400

RESEARCH PUBLICATIONS

JOURNALISTIC PUBLICATIONS:

Dozens of articles, columns and features published in the leading national, International newspapers on current political, economic and social issues

LIST OF PUBLISHED RESEARCH ARTICLES IN RECOGNIZED JOURNALS BY HIGHER EDUCATION COMMISSION OF PAKISTAN:

1. Malik Adnan, **Ghulam Shabir**, Abdul Wajid Khan (2016). "Effects of Television on Women in Punjab, Pakistan". *Pakistan Journal of Social Sciences*. Vol.36, No.1, Pp.293-304.
2. **Ghulam Shabir**, Sobia Ghous, Ghulam Safdar (2017). "Violation of Consumer Rights by Electronic Media Through Advertisements". *New Media and Mass Communication*. Vol.57. Pp.35-39. ISSN: 2224-3267
3. Shahzad Ali, **Ghulam Shabir**. 'Representation of Islamic Republic of Iran, Foreign Policy & the US Mainstream Magazines: A Content Analysis of Newsweek and Time'. *Pakistan Journal of Islamic Research (PJIR) BZU*, Vol. 17 pp .193-207, 2016.
4. Ghulam Safdar, **Ghulam Shabir**, Muhammad Naeem Javed. Culture of Violence: A Case Study of Pakistan. *Journal of Culture, Society and Development, USA* Vol: 20, ISSN 2422-8400 pp.01-5, 2016.
5. Ghulam Safdar, **Ghulam Shabir**, Abdul Wajid Khan. Media and Political Parties, Two Sides of Coin in Democracy. *Sociology and Anthropology, USA*, Vol: 4, No: 8 pp.669-678, 2016.
6. Ghulam Safdar, **Ghulam Shabir**, Muhammad Imran, Qamar-ud-Din Ghaznavi. The Role of Media in Increasing Turn-out in Election 2013: A survey Study of Multan, Punjab, Pakistan. *Pakistan Journal of Social Sciences (PJSS)* Vol. 35 No: 1, pp .411-424, 2015.
7. Ghulam Safdar, **Ghulam Shabir**, Muhammad Naeem Javid, Muhammad Imran. The Role of Media in Promoting Democracy: A Survey Study of Southern Punjab, Pakistan. *Pakistan Journal of Social Sciences (PJSS)* Vol. 35 No: 2, pp. 947-968, 2015.

8. RuqiaShaheen, **Ghulam Shabir**, Muhammad Zahid Faridi, fouzia Yasmin. Determinants of Female Employment status in Pakistan: A Case of Sahiwal district. Pakistan Journal of Commerce and Social Sciences, Vol. 9No.2 pp .418-437, 2015.
9. **Ghulam Shabir**, Ghulam Safdar,AsadMumtazSeyal, Muhammad Imran,Ali Raza Bukhari. "Maintaining Print Media in modern age: A Case Study of Pakistan".Asian journal of social sciences & Humanities, Vol.4, No.2, Pp.194-202, 2015.
10. **Ghulam Shabir**, Ghulam Safdar,Tanveer Hussain, Muhammad Imran, AsadMumtazSeyal."Media Ethics: Choosing the Right Way to Serve" Research on Humanities and Social Sciences, USA. Vol.5 No.3, Pp. 80-85, 2015.
11. **Ghulam Shabir**,GhulamSafdar,Tanzeela Jamil, SumairaBano. "Mass Media, Communication and Globalization with the perspective of 21st century" New Media and Mass Communication, USA. Vol. 34, Pp. 11-15, 2015
12. **GhualmShabir**,Qamar-ud-Din Zia Ghaznavi,GhulamSafdar,Abdul Wajid Khan, MuhammadUmairChaudhary. "NaseemHijazi–An Uncelebrated Hero of the Pakistan Movement" Sociology and Anthropology, Horizon Research Publishing Corporation, USA. Vol.3, No.2, Pp. 73-77, 2015
13. GhulamSafdar, **GhualmShabir**, Muhammad Imran, AsadMumtazSeyal, Tanzeela Jamil. "Television as a Source of Low Cost Entertainment: A Case Study of Pakistan" Asian Journal of Social Sciences and Humanities, Leena and Luna International, Oyama, JAPAN. Vol.4, No.1, Pp.24-29, 2015
14. **Ghulam Shabir**, GhulamSafdar,Muhammad Imran, AsadMumtazSeyal, Ashraf Ali Anjum."Process of Gate Keeping in Media: From Old Trend to New" Mediterranean Journal of Social Sciences, Italy. Vol.6, No.1 S1, Pp. 588-593. (2015).
15. **Ghulam Shabir**,Ghulam Safdar,Syed Raheem Abbas Shah,Muhammad Asim. "Iranian Higher Educational system and its Socio-Political Impact in 21st Century".Journal of educational research.VOL.17,No. 2. Pp.107-116,2014
16. **Ghulam Shabir**,GhulamSafdar." Human Rights and Women's Rights in Islam," Research Journal of Ulum-e-IslamialUBWP,"Vol. 19 No. 01, Pp.131-155, 2014
17. SulmanHafeez Siddiqui, Muhammad Zafarullah, Muhammad IjazLatif, **Ghulam Shabir**. "Impact of preferential trade agreements (PTAs) on firms' degree of internationalization evidence from Pakistan". South Asian Journal of Global Business Research. VOL.3, No. 1. PP. 54-78, 2014

- 18. Ghulam Shabir, GhulamSafdar, Muhammad Imran.** *“Higher Education and its Importance for citizen: a Comparative Analysis of UK and USA”* Research on Humanities and Social Sciences, USA. Vol.4, No.25, Pp. 17-23, 2014
- 19. Ghulam Shabir, Yousef Mahmood Yousef Hameed, GhulamSafdar, Syed Muhammad Farouq Shah Gilani.** *“Impact of Social Media on Youth: A Case Study of Bahawalpur City”* Asian Journal of Social Sciences and Humanities, Vol.3, No.4, Pp. 132-151, 2014
- 20. Ghulam Shabir, Sajjad Hussain** *“Portrayal of Punjab Emergency Service (Rescue 1122) in Leading English Media of Pakistan: A Content Analysis of the Coverage in Daily Dawn & Daily The News International”* Pakistan Journal of Social Sciences. Vol .34 No.1. PP 83-92, 2014
- 21. Ghulam Shabir, Yasir Waseem Iqbal, GhulamSafdar,** *“Demographics’ “Differences in Social Networking Sites Use: What Communication Motives Does it Gratify?”.* Horizon Research Publishing Corporation, USA. Vol.2, No.5, Pp. 184-194, 2014-15
- 22. Ghulam Shabir, Abdulwajid Khan, Malik Adnan, GhulamSafdar** *“A Comparative Analysis of “The Nation and “the News” The case study of Pak India Relations Issues (2008-2010)”* A Research Journal of Political Studies Studies, Vol.21, No.1 Pp. 41-59, 2014.
- 23. Ghulam Shabbir , Ali Hassan, Abdul Rehman Madni and Nauman Ahmed** *“War on Terror: Interplay between Press (Daily the Nation & Daily Times of India) and Governments (Pakistan & India) Policies”* Global Media Journal. Vol-VII, Issue-I, 2014.
- 24. Ghulam Shabir, GhulamSafdar, Muhammad Imran** *“Cultural Effects of Urdu Dramas of GEO and HUM TV on women: A Case Study of Bahawalpur, Pakistan”* The Women: Annual Research Journal of Women Studies, Vol.5, Pp. 102-120, 2013
- 25. Ghulam Shabir, Bilqees Ghan , GhulamSafdar** *“Role of Pro-activity in career management practice”* Pakistan Journal of Social Sciences (PJSS). Vol .33 No.2 PP 471-483, 2013.
- 26. Muhammad Azhar Sheiekh, Jamal Abdul Nasir, Ghulam Shabir, Dr. Naseeb Ullah,** *“Impact of ERP on Roles of Management Accountant in Organization”* Annual Research Journal “Gidroshia”. Vol. 1.No. 1, Pp. 71-88, 2013.
- 27. Maqbool Gillani, Ghulam Shabir,** *“Saraieki Deeni Adab (Urdu)”*, Research Journal Ulum-e-Islamia Vol-18 No. 02 Pp-49-58, 2013.

- 28. Ghulam Shabir, Usman Farooq, RoohUl Amin, Ayesha Wallayat Chaudhary** “*Mass Media, Culture & Society with the Perspective of Globalization, Modernization and Global Culture*” *Asian Journal of Social Sciences & Humanities (AJSSH)*. Vol.2 No.3 PP479-485, 2013
- 29. Ghulam Shabir, Shah Muhammad Usman Farooq Abbasi, Amant Khan** “*Reforming the Madrassah System*” *Pakistan Journal of Social Sciences (PJSS)*. Vol.32 No.1 PP 147-156, 2012.
- 30. Masood Nadeem, Ghulam Shabir, Huma Farooq, Abida Parveen, Samar Fahad, Fatima Khurram, Rubina Muzzafar, & Maryam Javed** “*Portrayal of Foreign Culture in Pakistani Newspapers*”, *UOS Journal of Social Sciences & Humanities*, Volume 1, 2012, PP-105-115, 2012.
- 31. Ghulam Shabir, AbdulWajid Khan, Usman Farooq and Rooh-Ul-Amin** “*Role of Pak- Bangladesh Media in Regional Integration*” *Journals of Educational Research*. Vol. 15 No.1, Pp.79-84, 2012.
- 32. Muhammad Rashid Khan, Ghulam Shabir,** “*Nuclearization of South Asia: A Discourse Analysis of The Hindustan Times and Dawn*” *A Research Journal of South Asian Studies*. Vol.27, No.2 Pp. 421-438, 2012.
- 33. Ghulam Shabir, Syed Shaukat Ali and Azam** “*Critical Analysis of the Editorials of The New York Times & Dawn regarding War on Terror*” *Journals of Educational Research*. Vol 15 No.2, Pp.58-64, 2012.
- 34. Masood Nadeem, Ghulam Shabir,** “*Portrayal of Foreign Culture in Pakistani Newspapers*” *Journal of Social Sciences & Humanities*. Vol. 1 No.2 PP106-115, 2012.
- 35. Abdul wajid khan, Ghulam Shabir,** “*Islam and Communication (Discovering the universality of Islamic Communication)*” *Research Journal of Ulum-e-Islamia*. Vol. 16 No. =2, Pp.1-16, 2011.
- 36. Ghulam Shabir, Shah Muhammad Usman Farooq Abbasi** “*Role of the Media in the Military*” *Journal of Social Sciences & Humanities*. Vol. 9 No.2 PP47-71, 2011
- 37. Ghulam Shabir, Zafar Iqbal and Abdul Wajid Khan** “*Mass Communication Education in Punjab: Problems and Issues*” *Pakistan Journal of Social Sciences (PJSS)* Vol. 31 No.2 PP309-318, 2011
- 38. Maqbool Hassan Gillani, Ghulam Shabir.** *Siraie kideeni adab. Research Journal of Ulum-e-Islamia*” Vol. 16 No. =2, Pp-12-60, 2011

- 39. Ghulam Shabir, Dr. Shahzad Ali & Dr. Zafar Iqbal** "US Mass Media and Image of Afghanistan: Portrayal of Afghanistan by Newsweek and Time" *A Research Journal of South Asian Studies*. Vol.26, No.1 Pp. 83-101. 2011.
- 40. Zafar Iqbal, Ghulam Shabir** "Press-Government Relations in Structural-Functionalist Perspective: A Case of Pakistan under General Zia (from 1977 to 1988)" *Pakistan Journal of Social Sciences (PJSS)*. Vol.30, No.1 Pp 167-179. 2010.
- 41. Ghulam Shabir, Zafar Iqbal** "Media Construction of Pakistan's Image: Discourse Analysis of Editorials of the Elite UK Newspapers" *China Media Research*. 6(3), Pp. 48-56. 2010.
- 42. Ghulam Shabir, Dr. Muhammad Zaffar Iqbal** "(Role of Media as Policy Instrument: U S Adventure in Iraq; Afghanistan)" *International Transactions in Humanities and Social Sciences (ITHS)*. Volume-2, No-1, pp.31-48, 2010.
- 43. Ghulam Shabir, Naveed Aqdas, Zafar Iqbal.** "Women Journalism in Pakistan" *Pakistan Journal of Social Sciences (PJSS)*. Vol. 29, No. 2. pp. 365-376, 2009.
- 44. Rooh-e-Aslam, Shahzad Ali, Ghulam Shabir,** 'A Critical Study about the Impact of Internet on its Users in Pakistan' *China Media Research Journal*, 5 (4), Pp. 95-108, 2009.
- 45. Ghulam Shabir, Naseeb Ullah, Zafar Iqbal.** "Media's Roles in Human Development" *Balochistan Review*. Vol. XXII No. 2, Pp. 35-45, 2009.
- 46. Ghulam Shabir, Naseeb Ullah, Zafar Iqbal.** "Community participation scenario in Pakistan" *Balochistan Review*. Vol. XXII No. 1, Pp. 19-25, 2009.
- 47. Ghulam Shabir.** "Credibility of Urdu Newspapers, Government, intellectuals and the people" *Al-Zubair research Journal*. Vol. 4. No.47, Pp. 61-73, 2006.
- 48. Ghulam Shabir, Naseeb Ullah.** "Development Communication Appraisal of National and International Priorities. *Balouchistan Review*. Vol.No.xv1-xv11, pp 41-48 2006.
- 49. Naseeb Ullah, Ghulam Shabir,** "Radio Broadcasting in Modern Age" *Baluchistan Review*. Vol. 3(3) 175-184, 2005.
- 50. Ghulam Shabir.** "Role of Media in preventing anxiety among earthquake victims" *Balochistan Review*. Vol. XIV-XV, Pp.109-116, 2005.
- 51. Ghulam Shabir, Dr Imran Sharif, Dr A. B. Basit** "Poverty, education and the role of media." *Journal Education Research*. Vol.8 No.2, Pp.49-56, 2005.

52. **Ghulam Shabir.** "Print Media in Pakistan (1947-1957)" Journal of Research (Humanities). Vol-25, Pp.133-144, 2005.
53. **Ghulam Shabir,** Baber Khakan. "Growth and Development of the Muslim Press in the Sub-Continent" Journal of Research, Faculty of Languages & Islamic Studies. Vol-7, Pp.69-76, 2005.
54. **Ghulam Shabir.** "Awareness Attitude of Mobilization in Punjab" Research Journal, University of Baluchistan. Vol. 3(3) 170-174, 2005.
55. **Ghulam Shabir.** "The so called negative means of Media tools in the age of Hazrat Muhammad (PBUH)" Minhaaj Research Journal. Vol.1, Edition 21 Pp.219-232, 2005.
56. **Ghulam Shabir.** "Impact of media on ethical education." Journal of Education Research.Vol. 7 No.1, 2, Pp.45-51, 2004.
57. **Ghulam Shabir.** "Before partition, Muslim Journalism a critical analysis" Al-Zubair research Journal. Vol.4, Pp.99-108, 2004.
58. **Ghulam Shabir.** "Bari Aleig as an editorial writer"Al-Zubair research Journal. Vol. No.45, Pp.87-93, 2004.
59. **Ghulam Shabir.** "Domination of western media" Research Journal of social sciences and humanities. Vol. XII, No.1.Pp.1-8, 2004.
60. **Ghulam Shabir.** "Bari Aleig, in the view of scholars, intellectuals", Journal of Research.Vol.5, Pp.161-192, 2004.
61. **Ghulam Shabir.** "Press freedom Responsibility" Journal of social sciences& humanities.Vol.2, No. 2, Pp.47-54, 2004.
62. **Ghulam Shabir.** "Muhammad (PBUH) Mass Media and Pakistani Society" .Minhaaj Research Journal. Vol. 2, Edition 20. Pp.211-236, 2004.
63. **Ghulam Shabir.** "Muslim Journalism before the emergence of Pakistan: A critical analysis of Bari Aleig {Biography and character}." MujallaAloom - e -Islamia Vol.1, Pp.1-15, 2004.
64. **Ghulam Shabir.** "Role of media in character Building "Al-Zubair research Journal. Vol. 4. Pp.107-117, 2003.
65. **Ghulam Shabir.** "Role of Muslim Journalists and News Papers in Pakistan movement." Al-Zubair research Journal. Vol. No.3. Pp.83-94, 2003.

- 66. Ghulam Shabir.** "Role of Delhi youth in the projection of Urdu journalism". Al-Zubair research Journal. Vol.1, Pp.51-62, 2003.
- 67. Ghulam Shabir.** "Bari Aleig Ideas and activities." Journal of research Faculty of Language Islamic studies. Vol. 3, Pp.155-176, 2003.
- 68. Ghulam Shabir.** "Quaid-e-Azam Freedom of press" Research journal faculty of Islamic & Oriental learning. Vol.24, No.68, Pp.135-152, 2003.
- 69. Ghulam Shabir.** "Mass media Role in the third world". Biannual Research Journal of social sciences, Islamic studies and languages. Vol. I., Edition 4, Pp.117-131, 2003.
- 70. Ghulam Shabir.** "Political & social set up of Indo-Pak Sub – Continent (1857-1947)." Research Journal of social sciences, Islamic studies and languages.Vol.1 Edition No.5. Pp.59-68, 2003.
- 71. Ghulam Shabir.** "History & Historiography" Research Journal of social sciences, Islamic studies and languages.Vol.1 Edition No.5. Pp.25-38, 2003.
- 72. Ghulam Shabir** "Background and prospectus of Associated press of Pakistan (APP)" Journal of social sciences & humanities. Vol.1, No. 1, Pp.63-74, 2003.
- 73. Ghulam Shabir** "Co-Relation of Literature and Journalism." Al-Zubair research Journal. Vol. No.2, Pp.64-68, 2002.
- 74. Ghulam Shabir.** "The Role of mass media in the projection of Quran-o-Sunnah in this age." Research Journal of Oriental College Magazine. Vol. 77 No. 1-2, Pp.123-135, 2002.
- 75. Ghulam Shabir.** "Bari Aleig as a Historian" Research Journal of KhudaBakhsh Library Patna, India. Vol.128, Pp.109-124, 2002.
- 76. Ghulam Shabir.** "Bari Aleig as a Translator" Research Journal of KhudaBakhsh Library Patna, India. Vol.127, Pp.101-116, 2002.
- 77. Ghulam Shabir,** Zafar Jamal. "Pakistani Media influenced by Modern European Media." Journal of Humanities and social sciences. Vol. IX, No.1. Pp.38-49, 2001.

PAPER PRESENTED IN NATIONAL & INTERNATIONAL CONFERENCES,

WORKSHOPS & SEMINARS

- Three days International Conference on Communication, Media, Technology and Design ICCMTD 09-11 May 2012 Istanbul – Turkey presented a paper titled “Pakhthunkhwa: (A Problems Of Female Working Journalists In Khyber Case Study In Peshawar).
- Three days 2011 international conference on Social Science and Humanity (ICSSH 2011) held at Roxy Hotel, Singapore, from February 26-28, 2011, presented a paper titled “Role Of Media As Policy Instrument: U.S. Adventure In Iraq & Afghanistan”
- Three days international Seerat (PBUH) conference held at The Islamia University of Bahawalpur with the collaboration of HEC from 05-07 Dec., 2010.
- Two days workshop on "Regional Studies" held at The Islamia University of Bahawalpur with the collaboration of International Research Institute of History and Cultural, Quaid-e-Azam University, Islamabad. 10 -11 May, 2010.
- Three days international MediAsia conference held at Osaka, Japan from October 28-30, 2010, presented a paper titled “Advertisement Impacts upon Youth” and also chaired a session.
- Presented a Research paper “Syed Shams-ul-Hassan, 1885-1981” in two days international Conference on “Leaders of Pakistan Movement” organized by International Research Institute of History and Cultural, Quaid-e-Azam University, Islamabad. 07-08 April, 2008.
- Three days international Seerat (PBUH) conference held at The Islamia University of Bahawalpur with the collaboration of HEC from 20-22 April, 2007.
- Three days international conference on "Nuclearization of South Asia: Consequences, Challenges and Peace Prospects", The Islamia University of Bahawalpur with the collaboration of HEC from 12-14 March, 2007.
- Two days workshop on "Quality of Higher Education: Teacher, Teaching & Curriculum Development , held at The Islamia University of Bahawalpur with the collaboration of HEC; University of Manchester, UK and British Council from 16-17 May, 2007.
- Three days 1st National Pharmacy Conference held at The Islamia University of Bahawalpur in collaboration with the Higher Education Commission, 2-4 March, 2007.
- Two days national conference on “Pakistan’s Foreign Policy: New Trends and Challenges” held at The Islamia University of Bahawalpur under the department of Political Science in collaboration with HEC from 15-16 February, 2006.

- One day national conference on The Semester System Consultative training programme held at IUB with the collaboration of HEC on 5th June 2006.
- Two days national conference on semester system held at BZU in collaboration with HEC from 24-25 January, 2006.
- 24th day's National workshop on Staff Development Course under the Scheme National Academy of Higher Education (NAHE). Held 9th May to 1st June 2005.
- Six days Mass communication Teachers Training Course" at BZU under HEC from 26th September 2005 to 1st October 2005.
- One day National workshop " Quality Teaching: From effective learning to total learning held in 29th March, 2005 at Department of Education which was organized by The Islamia University of Bahawalpur Pakistan. Under HEC British Council and UNESCO.
- Three days International Urdu conference 2005, Bahawalpur held in February 2005 at The Islamia University of Bahawalpur under the auspices Writers Foundation Pakistan.
- Three days 2nd National conference "Urdu Journalism, Problems and prospects" held in May 2004 at the Department of Mass Communication (presented a paper), Karachi University, Karachi.
- Three days "Peace Education Workshop" held in December 2003 at Islamia University Bahawalpur at the Department of Education in with collaboration UNESCO as a Media Coordinator.
- Three days "COSS" Conference of Social Sciences held in December 2003 at Islamabad under the joint collaboration of UNESCO, HEC, Quaid-e-Azam university and Fatima Jinnah Women University, Rawalpindi.
- Seven days Media Workshop for Mass Communication teachers of Pakistan, held in April 2003 at The Islamia University of Bahawalpur in Collaboration with of HEC, Islamabad Presented a paper entitled, Challenges of International Media for Developing Nations.
- One day 4th IEP Quaid-e-Azam Conference held on 19th June 2001 at Islamabad organized by the Institution of Engineers, Pakistan Presented a paper entitled "Press in the View of Quaid-e-Azam Muhammad Ali Jinnah.
- Two days Media Seminar on Development Support Communication & Community Journalism, organized by the Department of mass Communication, The Islamia University of Bahawalpur in collaboration with German Foundation Friedrich Ebert Stiftung (FES) April 1999. Acted as convener as presented summary & recommendation also presented a paper on Development Reporting in Pakistan.

- Three days Media Workshop on Alliance Building for the Rights of the Child, organized by the Department of mass Communication, The Islamia University of Bahawalpur in collaboration with UNICEF March 1999. Acted as a convener of a working session, also coordinated the field visits of the participants of the workshop.
- Nine days Media Training Course, organized by University Grants Commission with the collaboration of Department of Mass Communication, BahauddinZakariya University, Multan April, 1998.
- Three days Rural Journalist’s Workshop at Multan organized by F.E.S. (Germany) in collaboration with the Department of Mass Communication, BahauddinZakariya University, Multan, May 1997.
- Seven days Rural Journalist’s Workshop at Multan arranged by UNICEF, Pakistan with the collaboration of Department of Mass Communication, BahauddinZakariya University, Multan April 1996.
- Seven days National Workshop on Development Support Communication convened August 1993 at Murree presented by UNICEF, Pakistan.

FIELD OF INTEREST

- Development Communication
- International/ Global Communication
- Media, Democracy, Human Rights,
- Media & Governance, Poverty, Environments, Health and AIDS
- Media Laws and Ethics, Communication, Policy
- Media & Children
- Media & Gender Issues
- Media Literacy
- Advertising, Public Relations, Marketing Communication
- Media & Foreign Policy
- Islam &Western Media
- Media & Conflict Resolution.

KNOWLEDGE OF LANGUAGES :

<u>Language</u>	<u>Speaking</u>	<u>Reading</u>	<u>Writing</u>
English	Good	Very Good	Very Good
Urdu	Excellent	Excellent	Excellent
Punjabi	Excellent	Excellent	Very Good

Saraiki

Excellent

Excellent

Very Good

Administrative Responsibilities:

W o r k e d i n f o l l o w i n g o r g a n i z a t i o n s

Director Public Relations BZU Multan since 1st June 2015

Chairman Department of Communication Studies BZU Multan

Jan.5.2016 to January 2017

1. Chairman Department of Media Studies = (since 3rd June 2011)
2. Chairman Affiliation Committee = (September 2014 to 2016)
3. Chairman printing press committee = (since 4th July 2011)
4. Chairman Inspection Committee = (Since Feb. 2011)
5. Member Senate and syndicate, = (03 years)
6. Member Purchase Committee =(03 years)
7. Member Affiliation Committee = (02 years)
8. Member Admission Committee = (21 years)
9. Member of Unfair means Committee = (05years)
10. Member of Examination Committee (semester system) = (03 years)
11. Member of Selection Committee IUBWP = (02 years),
12. Member, Board of Studies and Selection Board of Hazara University, Mansehra = (02 years).
13. Member of Selection board & Board of Studies of Faisalabad College University. Faisalabad. = (02 years)
14. Member of Selection Board University of Punjab Lahore, Pakistan
15. Member of Advisory Council of Superior University Lahore = (02 years)
16. Members of selection board & Board of Studies Jamshoro university Hyderabad = (02 years)
17. Member of PhD Viva-Voce Committee, Karachi University = (04 years)
18. Member of Selection Board of B.Z.U University Multan = (07 years)
19. HEC Approved Supervisor for Evaluation of PhD Scholars in Social Sciences since June 2011).
20. Member of Medical Committee, The Islamia University of Bahawalpur, Pakistan

Interests

Table tennis

Cricket

Badminton

R E F E R E E S

- **Prof. Colin. B. Grant**, Pro-Vice-Chancellor faculty of Social Sciences & international Relations, Communication, University of Bath University Scot Land.

Email; J.E.D.Plank@bath.ac.uk Contact: +44 (0) 1225 383739

- **Prof.Dr. Shams-ud-Din**, Advisor to VC, University of Karachi, Pakistan.

Email; abidashams@yahoo.com

- **Prof.Dr.SeemiNaghmana Tahir** Chairperson Department of Mass Communication Karachi University Karachi

Email; sntahir.qta@gmail.com

- **Prof.Dr.ShafiqJullandhry**, Department of Communication Studies Central Punjab University Lahore, Ex-Dean of Social Sciences/ Chairman Media Communication Karakoram International University Gilgit-Pakistan.

Email; jullandhry@yahoo.com

- **Prof.Dr..Muhammad Khalid** Department of Mass Communication University of Sargodha Campus , Lahore, Pakistan

Email; drmkhalid@yahoo.com

- **Prof.Dr.MujahidMansoori**, Department of Mass Communication Beacon house University), Lahore, Pakistan.

Email; drmansoori@hotmail.com