

CURRICULUM VITAE



Dr. Khawaja Khalid Mehmood

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CAREER OBJECTIVE

To pursue my career in a progressive academic institution where I can put the best of my efforts and knowledge to produce quality research, competent students and enable the organization to achieve its targets and mission.

EDUCATION

PhD (Management) 2015

Universiti Utara Malaysia (Northern University of Malaysia), Sintok, Kedah, Malaysia.

Thesis Title: Moderating Effect of Corporate Parenting Roles on the Relationship between Product Diversification Strategies and Corporate Performance of Listed Companies on Bursa Malaysia.

MBA(Marketing) 1998-2000.

Institute of Management Sciences, Bahauddin Zakariya University Multan, Pakistan.

CGPA: 3.17, Percentage Marks: 69%

Bachelor of Arts (Major Subjects: Economics & Psychology) 1996-1998.

Bahauddin Zakariya University Multan, Pakistan.

75.75% marks (606/800).

FSc. (Pre-Engineering) 1994-1996.

Board of Intermediate and Secondary Education Multan, Pakistan.

66.36% marks (730/1100)

Matriculation (with Science subjects) 1992-1994.

Board of Intermediate and Secondary Education Multan, Pakistan.

83.41% marks (709/850).

EXPERIENCE

Possess more than 15 years of Teaching and Administrative experience.

TEACHING

Institute of Management Sciences, Bahauddin Zakariya University Multan

- Serving as **Assistant Professor of Business Administration** (permanent) since September, 2016
- Served as **Lecturer** (permanent); February 2004 to September, 2016
- Served as a part-time Lecturer in 2003.

Area of Teaching Expertise:

- Excellent grip on subjects like **Strategic Management, Business Research Methods, Human Resource Management, Project Management, Principles of Management, Strategic Management Research** etc.
- Have taught above subjects to various Master and Bachelor level classes.

Allama Iqbal Open University (AIOU) Islamabad

- Registered part-time tutor of AIOU since 2001.
- Taught Management courses like Principles of Management, Human Resource Management, Strategic Management and Project Management etc. to graduate/postgraduate classes.

La Salle Higher Secondary School Multan

- Served as a part-time teacher of “Business Studies” from 2002 to 2004 for A-Level.

ADMINISTRATIVE

- **Currently serving as Coordinator BBA(Hons) programme (w.e.f. 15/10/2015)**
- **Served as Coordinator BBA(Hons) programme from 2004 to 2011.**
- **Worked as Student Advisor & Patron, Executive Club from Jan 2005 to Sept 2011.**
That included organizing curricular activities like seminars, lectures, workshops and training programmes and co-curricular activities like debate & drama competitions, sports events, game shows and other student functions. Additionally, it included organizing activities at university level like convocations, job fairs and other sports events.

PUBLICATIONS

Published Articles:

1. Mehmood, K. K., & Hilman, H. (2017). Four decades of academic research on product diversification – performance relationship: Analysis and foresight. *Journal for Global Business Advancement*, 10(1), 43-61.
2. Mehmood, K. K., Sonia, F., & Umar, A. (2016). Impact of Organic Structure on Competitive Performance of Pharmaceutical Companies in Pakistan: Study of Mediating Roles. *Pakistan Journal of Social Sciences*, 36(2), 821-834.
3. Mehmood, K. K., & Hanaysha, J. (2015). The strategic role of hedonic value and utilitarian value in building brand loyalty: Mediating effect of customer satisfaction. *Pakistan Journal of Social Sciences*, 35(2), 1025-1036.
4. Mehmood, K. K., & Hilman, H. (2015). Should PLCs diversify into related or unrelated industries? Evidence from Malaysia. *Mediterranean Journal of Social Sciences*, 6(1), 517-528. doi:10.5901/mjss.2015.v6n1s1p517
5. Abdullah, H. H., & Mehmood, K. K. (2013). Corporate parent value addition and challenges. *Middle-East Journal of Scientific Research*, 15(11), 1606-1617. doi: 10.5829/idosi.mejsr.2013.15.11.11640

6. Hanaysha, J. R. M., Khalid, K., Nik Mat, N. K., Sarassina, F., Bin Ab Rahman, M. Y., & Bin Zakaria, A. S. (2012). Transformational leadership and job satisfaction. *American Journal of Economics, Special Issue*, 145-148. doi: 10.5923/j.economics.20120001.32
7. Khalid, K., Hilman, H., & Kumar, D. (2012). Get along with quantitative research process. *International Journal of Research in Management*, 2(2), 15-29.

Forthcoming Articles:

1. Companies' Profitability and Asset Growth Within and Across ASEAN. Coauthor: Muhammad Haroon Hafeez. Paper is accepted and is to appear in upcoming volume 11 of *Paradigms*.
2. The Asset Growth and Profitability of PLCs in SAARC economies. Paper to appear in special issue of *Pakistan Journal of Social Sciences* (2016).
3. Building a Model for Studying Impact of Stakeholder Pressure on Firm Performance through Multiple Mediating Roles. 1st Author: Javeria Jaan, 2nd Author: Kh. Khalid Mehmood. Paper is accepted for publication in Vol. 37, No. 1 (2017) of *Pakistan Journal of Social Sciences*.

Articles under Review:

1. Conceptualizing a Framework for Mediating Impact of Innovation between Market Orientation, Technology Orientation, Learning Orientation, Entrepreneurial Orientation, and Competitive Advantage. 2nd Author: Hina Zafar, 3rd Author: Muhammad Hassan Bucha. Article is under review with *Journal of Business Studies* (Institute of Business and Technology, Karachi).

CONFERENCE PRESENTATIONS/PROCEEDINGS

1. Mehmood, K. K., & Hilman, H. (2013, June). *Four decades of academic research on product diversification – performance relationship: Analysis and foresight*. Paper presented/published in the 10th Annual World Congress of the Academy for Global Business Advancement, Bangkok, June 15-17, 10(1), 654-669.
2. Mehmood, K. K. (2016, April). *The asset growth and profitability of PLCS in SAARC economies*. Paper presented at 1st International Research Conference on Economics, Business, and Social Sciences, April 12-13, 2016, Penang, Malaysia & BZU, Pakistan.

THESIS SUPERVISION

Currently supervising following MS(BA) thesis:

1. Mediating role of organisational learning between knowledge management, emotional capability, teamwork, and innovativeness.
2. Impact of transformational leadership, job design, and HR practices on job satisfaction.
3. Social media as a determinant of knowledge management and the impact of knowledge management on organizational performance

WORKSHOPS/TRAININGS ATTENDED

1. Presented my research idea at the 8th Symposium on Business Postgraduate Research, 28th June, 2012, OYA Graduate School of Business, Universiti Utara Malaysia

2. Participated in seminar titled “Seminar on World Tourism Day, 27th September 2008” by TDCP Pakistan
3. Participated / organized training program titled “Future Challenges for Pakistani Industries”, 26th March 2008, by National Productivity Organization.
4. Participated / organized training program titled “Enhancing Quality and Productivity through Interview and Presentation Skills”, 22nd March by National Productivity Organization.

MEMBERSHIPS

- Research Associate, Center for Sustainability Research and Consultancy (CSRC)
- Associate Editor, Journal of Business Management (JBM), IMS, BZU.
- Member, Accreditation Committee
- Member, IMS Admission Committee (for BBA 4 Year & MBA 3.5 Year)
- Member, PhD Admission Committee
- Co-opt Member, IMS Examination Committee
- Member, Disciplinary Committee
- Member, IMS Quality Enhancement Cell
- Focal Person (Management)
- Member, IMS Research Committee (Strategic Management/HRM)
- Member, IMS Comprehensive Examination Committee

Has been member of the following committees during 2004-2011:

- Member, IMS Scholarship Committee
- Convener, IMS Discipline Committee
- Member, IMS Canteen Committee
- Member, MORA Scholarship Committee (for IMS students)
- Member, Zakariyan Red Crescent Society
- Member, BZU House Allotment Committee
- Member, BZU Convocation, Debate and Seminar Committee
- Member, BZU Selection Committee for Students Applying on Sports Seats

HONOURS/AWARDS

1. Worked as Conference Secretary in 1st International Research Conference on Economics, Business and Social Sciences, April 12-13, 2016, BZU Multan
2. Appointed as Session Chair in 1st International Research Conference on Economics, Business and Social Sciences, April 12-13, 2016, BZU Multan
3. Got nomination for Best PhD Thesis at Universiti Utara Malaysia.
4. Got 4th position in MBA (IMS, BZU) session, 1998-2000.
5. Got 5th position (75.75% marks) in BZU, BA Examinations (1998).

INTERESTS

Reading news & articles, playing badminton/computer games.

REFERENCES

1. Prof. Dr. Muhammad Zafarullah
Pro-Rector, University of Central Punjab, Lahore.

Ex Vice Chancellor, Bahauddin Zakariya University, Multan.

2. Prof. Dr. Hayat M. Awan
Director, Air University, Multan Campus.
3. Prof. Dr. Rushami Zien Yusoff
Dean, School of Business Management
Universiti Utara Malaysia